



Community Event Provider Guide

We are excited to provide you and your organization an incredible opportunity to partner with Girl Scouts of Wisconsin Southeast (GSWISE). Community Event Providers are an integral part of how girls connect with the world around them. When you choose to partner with us, the benefits are:

- Visibility to more than 28,000 girls and over 7,000 adults (and thousands more parents) across southeastern Wisconsin.
- Range—our council stretches from Kenosha, Racine, Milwaukee, Washington, and Waukesha Counties, as well as the southern part of Ozaukee County and East Troy in Walworth County.
- Opportunity to partner with the largest organization for girls in the world with access to resources on leadership development, team building, outdoor skills, technology and much more.

Girl Scouts is the preeminent organization dedicated to developing leadership in girls—building girls of courage, confidence, and character, who make the world a better place. In Girl Scouts, girls partner with adults to design fun and challenging activities that empower them to Discover, Connect, and Take Action around issues that interest them and impact their community.

If you have questions regarding becoming a Community Event Provider, email CEP@gswise.org.

What is a Community Event Provider?

A Community Event Provider is an organization or business that would like to partner with GSWISE to provide opportunities to girls, troops, and families. This guide and application is part of our process to ensure that girls are getting quality programmatic experiences, centered on the Girl Scout Leadership Experience. By promoting your information on our council website, adult volunteers, and the girls in their troops/groups will know exactly where to look for exciting opportunities and planning information for community events.

Becoming a Community Event Provider:

1. Attend a Girl Scout Leadership Experience (GSLE) orientation.
2. Submit an application form annually. All events are reviewed and evaluated each year to ensure quality of activities and services and compliance with GSUSA's *Safety Activity Checkpoints*.
3. Provide a Certificate of Insurance showing that you have at least \$1,000,000 in general liability coverage. Mail a copy of your Certificate of Insurance to:
Girl Scouts of Wisconsin Southeast
P.O. Box 14999
Milwaukee, WI 53214-0999
4. Upon application approval, we will invoice you for promotion of your events. Community events will be posted on www.gswise.org once payment and a copy of your Certificate of Insurance are received. The Community Event Provider designation is good for one full year.
5. Provide GSWISE with participation report by the end of October.



Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong,
and responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place,
and to be a sister to every Girl Scout.

Resource Center Hours

Kenosha Resource Center

Wednesday, Thursday
9:30 a.m.-5:30 p.m.

Milwaukee Resource Center

Monday-Thursday
8:30 a.m.-6:30 p.m.
Friday 8:30 a.m.-5:00 p.m.
Saturday 8:30 a.m.-noon

New Berlin Resource Center

Monday, Tuesday, Thursday
8:30 a.m.-5:30 p.m.
Wednesday
8:30 a.m.-6:30 p.m.
Friday 8:30 a.m.-5:00 p.m.

Racine Resource Center

Monday, Tuesday
9:30 a.m.-5:30 p.m.
Friday 9:30 a.m.-5:00 p.m.

The Girl Scout Leadership Experience

Three Keys to Leadership

These describe WHAT girls gain as a result of their experience in Girl Scouts.

Discover—Girls understand themselves and their values and use their knowledge and skills to explore the world.

Connect—Girls care about, inspire, and team with others locally and globally.

Take Action—Girls act to make the world a better place.

Three Processes

These describe HOW girls participate in Girl Scouts.

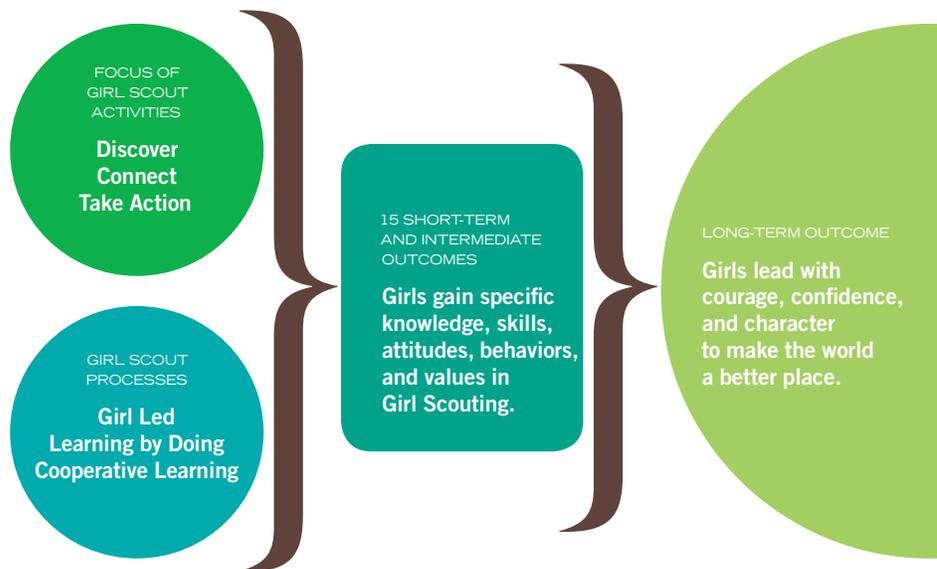
Girl-Led means that girls of every age take an active and age-appropriate role in figuring out the what, where, when, why, and how of what they do.

Learning by Doing is hands-on learning that engages girls in an ongoing cycle of action and reflection. When girls actively participate in meaningful activities and later reflect on them, they get a deeper understanding of concepts and mastery of skills.

Cooperative Learning is designed to promote sharing of knowledge, skills, and learning in an atmosphere of respect and cooperation as girls work together on goals that can only be accomplished with the help of others.

The National Program Portfolio

The GSLE uses the National Program Portfolio which has two components—the National Leadership Journeys and *The Girl's Guide to Girl Scouting*. Journeys are at the core of the GSLE and are designed to help girls develop as leaders, and use the three keys: Discover, Connect, and Take Action to build confidence. The *Girl's Guide to Girl Scouting* supplements Journeys by helping girls learn new skills.



Awards, Badges, and Patches

Awards and Badges require the completion of specific steps, while girls take an in-depth look at a particular topic. In most cases, girls will not earn an entire award or badge in one day through a single event or activity. However, their program experience will contribute to their knowledge and skills as they work toward these recognitions. Example: A girl working on her *It's Your Planet—Love It* Journey might visit a recycling center to see and understand how waste materials are recycled. A snapshot of the Journeys and awards for each level can be found on the following pages.

Patches are considered unofficial and are worn on the back of a girl's sash or vest. They may have requirements but are most often provided as recognition of participation in an event or activity.

15 Outcomes

Discover

- Girls develop a strong sense of self
- Girls develop positive values
- Girls gain practical life skills
- Girls seek challenges in the world
- Girls develop critical thinking

Connect

- Girls develop healthy relationships
- Girls promote cooperation and teambuilding
- Girls can resolve conflicts
- Girls advance diversity in a multi-cultural world
- Girls feel connected to their communities, locally and globally

Take Action

- Girls can identify community needs
- Girls are resourceful problem solvers
- Girls advocate for themselves and others, locally and globally
- Girls educate and inspire others to act
- Girls feel empowered to make a difference in the world



Logistics and Information

Girl Scout Grade Levels

All girls who are registered members are considered “Girl Scouts.” Girls are grouped into levels by grade. Each level has age-appropriate program resources.

Daisy	K-1 st
Brownie	2 nd -3 rd
Junior	4 th -5 th
Cadette	6 th -8 th
Senior	9 th -10 th
Ambassador	11 th -12 th

Girls in Pathways

There are more ways than ever for girls to participate in Girl Scouts! We call them Pathways, and they include troop, events, camp, virtual, series, and travel. They were developed nationally by matching grade level preferences and availability, with flexible options. Girl Scout Pathways are how we deliver the Girl Scout Leadership Experience to all girls supported by a comprehensive model of volunteerism— it is our delivery system and internal way of organizing our program offerings. Girls can participate in Girl Scouts either as part of a troop or individually. We recommend that you design ways for both troops and individual girls to participate meaningfully in your events.

Troop Pathway: The Troop Pathway offers the same group of girls the opportunity to participate in a variety of activities, usually over a span of nine–12 months. Girls may join at any time during the troop year.

Event Pathway: The Event Pathway is for Girl Scouts who like to pick and choose from a menu of events that interest them. Events should connect in some way to the National Program Portfolio or align with one of the focus areas: adventure, arts, environment, healthy living, or sports and fitness. The Event Pathway is available to any girl regardless of previous Girl Scout involvement.

Camp Pathway: The Camp Pathway allows girls to participate in the outdoors and/or focus on environmental education. Going to a camp is one of the most popular and recognized aspects of Girl Scouting. For many girls, camp is the first opportunity they have to experience archery, nature, horseback riding, and stargazing. The Camp Pathway is available to any girl regardless of previous Girl Scout involvement.

Series Pathway: The Series Pathway gives girls the opportunity to explore a specific theme or topic without making a long-term commitment or joining a troop. Series offerings may be short term (for example, six days of two-hour daily meetings) or longer term (such as meeting every two weeks for 12 weeks) but always is shorter than an academic year.

Travel Pathway: The Travel Pathway offers girls leadership opportunities and cross-cultural understanding through local, regional, national, and international travel. Girls prepare, plan, earn money, and participate through group travel, council-sponsored trips, or nationally sponsored *destinations*. The travel pathway also facilitates appropriate progression; for example, younger girls participate in short, local trips to prepare them for longer, international trips as they progress through grade levels.

Virtual Pathway: The Virtual Pathway is an online Girl Scout community that provides girls with the opportunity to participate in Girl Scouting without regard to geographic location. Participation is through a web-based platform developed by GSUSA and includes interactive and high-quality program activities in a safe, secure online environment.



Photography and Video or Audio Recordings

If you would like to take photographs or make video or audio recordings of Girl Scouts at your events, you need to have their parents or guardians sign a media release form for your organization. Although parents or guardians sign a media release form when girls are registered with GSUSA it does NOT include other organizations that work with them. Plan ahead to include a media release form, or any other permission forms, in your registration information.



Safety

All Community Event Provider opportunities must meet or exceed the Girl Scout guidelines for safety as outlined in *Safety Activity Checkpoints*. As an organization offering programming to Girl Scouts, it is your responsibility to:

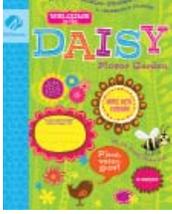
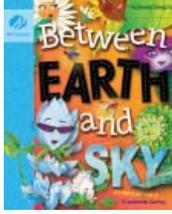
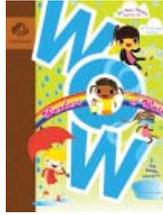
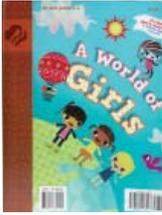
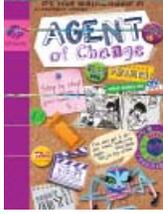
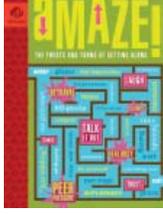
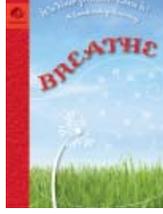
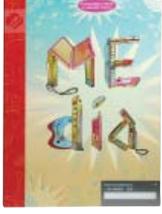
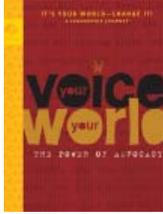
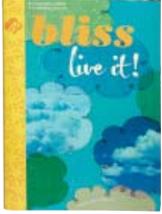
- Read applicable *Safety Activity Checkpoints* found at www.gswise.org. If *Safety Activity Checkpoints* do not exist for an activity you wish to provide, check with GSWISE as a few activities are allowed only with council pre-approval and only for girls 12 years and older, while some activities are off-limits for all girls.
 - **Written pre-approval needed for girls 12 years and older when:** operating motorized vehicles, such as go-carts and personal watercraft; using firearms; taking trips on waterways that are highly changeable or uncontrollable; experiencing simulated skydiving and zero-gravity rooms; or flying in noncommercial aircraft, such as small private planes, helicopters, sailplanes, untethered hot air balloons, and blimps.
 - **Never allowed for any girl:** potentially uncontrolled free-falling (bungee jumping, hang gliding, parachuting, parasailing, and trampolining); creating extreme weather variations of approved activities (such as high-altitude climbing and aerial tricks on bicycles, skis, snowboards, skateboards, water-skis, and wakeboards); hunting, shooting projectile(s) at another person, riding all terrain vehicles and motor bikes; and taking trips in Class V or higher watercrafts.
- Girls may not raise money or fundraise on behalf of another organization.
- Ensure that no alcohol or drugs are permitted at events.
- For overnight events, it is not appropriate for males to sleep in the same space with girl members. They may participate only if separate sleeping quarters and bathrooms are available for their use.

Event Reporting

Please use the event report link to report your numbers and details about your event every month. This helps us promote your events and have a better understanding of your program. To be renewed as a Community Event Provider, you must submit your numbers by the end of your listing year.

The Program Portfolio - Journeys

Girls and troops are looking for opportunities that will connect to and enhance their GSLE. The framework for their experience is a Girl Scout Journey. At each age level, girls have three different Journey themes to choose from. Each Journey includes a girl book and adult guide. Resources are available for purchase at any GSWISE resource center.

	It's Your World—Change It! Focus: Advocacy	It's Your Planet—Love It! Focus: The Environment	It's Your Story—Tell It! Focus: Media
GS Daisies	 <p><i>Welcome to the Daisy Flower Garden</i></p>	 <p><i>Between Earth and Sky</i></p>	 <p><i>3 Cheers for Animals!</i></p>
GS Brownies	 <p><i>Brownie Quest</i></p>	 <p><i>Wonders of Water</i></p>	 <p><i>A World of Girls</i></p>
GS Juniors	 <p><i>Agent of Change</i></p>	 <p><i>Get Moving!</i></p>	 <p><i>aMUSE</i></p>
GS Cadettes	 <p><i>aMAZE!</i></p>	 <p><i>Breathe</i></p>	 <p><i>ME dia</i></p>
GS Seniors	 <p><i>GirlTopia</i></p>	 <p><i>Sow What?</i></p>	 <p><i>Mission: Sisterhood</i></p>
GS Ambassadors	 <p><i>Your Voice Your World</i></p>	 <p><i>Justice</i></p>	 <p><i>Bliss live it!</i></p>

The Program Portfolio—Badges and other awards

In addition to Journeys, girls have the opportunity to work toward skill-building badges. Badges give girls the opportunity to try new things and explore a specific topic. A badge may or may not be designed to be earned in one day. Girls should spend multiple sessions learning about the topic and practicing the skill. Daisies do not earn badges, but earn petals, as they learn the parts of the Girl Scout Law.

Badge Category	Brownie	Junior	Cadette	Senior	Ambassador
Artist	Painting	Drawing	Comic Artist	Collage	Photographer
Athlete	Fair Play	Practice with Purpose	Good Sportsmanship	Cross-Training	Coaching
Citizen	Celebrating Community	Inside Government	Finding Common Ground	Behind the Ballot	Public Policy
Cook	Snacks	Simple Meals	New Cuisines	Locavore	Dinner Party
First Aid	Brownie First Aid	Junior First Aid	Cadette First Aid	Senior First Aid	Ambassador First Aid
Girl Scout Way	Brownie Girl Scout Way	Junior Girl Scout Way	Cadette Girl Scout Way	Senior Girl Scout Way	Ambassador Girl Scout Way
Naturalist	Bugs	Flowers	Trees	Sky	Water
Digital Arts	Computer Expert	Digital Photographer	Digital Movie Maker	Website Designer	
Healthy Living	My Best Self	Staying Fit	Eating for Beauty	Women's Health	
Performance	Dancer	Musician	Public Speaker	Troupe Performer	
Science & Technology	Home Scientist	Entertainment Technology	Science of Happiness	Science of Style	
Storytelling	My Family Story	Scribe	Screenwriter	Novelist	
Craft	Potter	Jeweler	Book Artist	Textile Artist	
Do It Yourself	Household Elf	Gardener	Woodworker	Room Makeover	
Investigation	Senses	Detective	Special Agent	Truth Seeker	
Outdoors	Hiker	Camper	Trailblazing	Adventurer	
Practical Life Skills	My Great Day	Independence	Babysitter	Car Care	
Adventure	Letterboxer	Geocacher	Night Owl	Traveler	
Animals	Pets	Animal Habits	Animal Helpers	Voice for Animals	
Creative Play	Making Games	Playing the Past	Field Day	Game Visionary	
Innovation	Inventor	Product Designer	Entrepreneur	Social Innovator	
Manners	Making Friends	Social Butterfly	Netiquette	Business Etiquette	
Cookie Business I	Meet My Customers	Cookie CEO	Business Plan	My Portfolio	Research & Development
Cookie Business II	Give Back	Customer Insights	Marketing	Customer Loyalty	P & L
Cookie Business III			Think Big		
Financial Literacy I	Money Manager	Business Owner	Budgeting	Financing My Future	On My Own
Financial Literacy II	Philanthropist	Savvy Shopper	Comparison Shopping	Buying Power	Good Credit
Financial Literacy III			Financing My Dreams		
Make Your Own					



Community Event Promotion Options

Option 1: Event listing on www.gswise.org

Our community event listing is simple, yet functional: your organization's contact information and a brief description are placed where thousands of volunteers will view them. Information will also be linked in one of our monthly E-Connect e-blasts.

Nonprofit: \$25 annual event listing fee

For Profit: \$75 annual event listing fee

Option 2: Event listing and flyer distribution

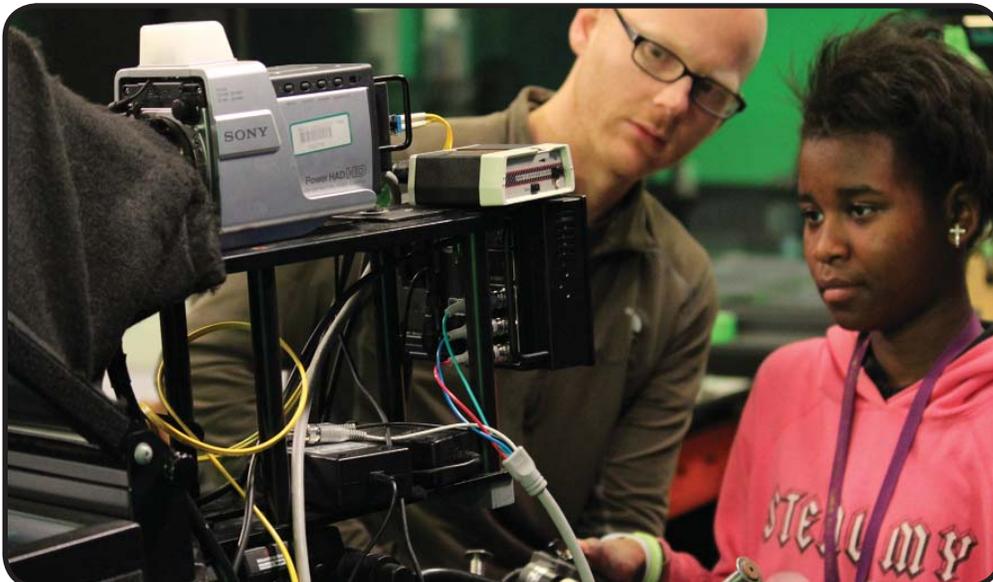
You may print a limited amount of flyers for distribution through our four service centers and at scheduled service area meetings for troop leaders. These meetings are held in November, January, February, and April. We do not mail flyers directly to volunteers or girls.

**Nonprofit: \$25 annual event listing fee
plus \$50 per event flyer distribution**

**For Profit: \$75 annual event listing fee
plus \$150 per event flyer distribution**

Flyer Procedures

- Flyers will only be distributed for events of 100 people or more. They are distributed to our entire council jurisdiction; as such, the event(s) should be of interest and unique appeal to girls all over southeastern Wisconsin. We reserve the right to determine whether proposed events meet these criteria.
- Having "Girl Scouts" in the name of the event is preferred (i.e. Girl Scout Overnight at the...). A draft of all flyers must be sent to GSWISE for approval of text, design, and overall professionalism. Allow adequate time for the review process. Please note: the Girl Scout logo can only be used by Girl Scout councils.
- Community Event Providers are responsible for printing flyers and for bundling them according to a distribution plan provided upon flyer approval.



Important Tips to Remember When Creating Flyers

The Girl Scout service mark is a registered trademark and must only be used with prior permission. We strive to maintain brand constancy, which will help uphold our brand value and protect against unauthorized, inconsistent, and unlicensed use of the Girl Scout brand.

The words "Scout," "Scouts" and "Scouting" should never appear without the modifier "Girl," and each word should be capitalized.

- Also, we are "Girl (singular) Scouts," not "Girls Scouts."

Always use "Girl Scouts of Wisconsin Southeast" in place of "Girl Scouts of the USA" or "Girl Scouts of America." Always spell out "Girl Scouts," never say GS.

Fonts

Choose a font that works—a fun font works best for a children's event, while a plain, professional font works better for materials aimed at adults.

Layout

Line up elements on the page as if in a grid. Using this imaginary grid to lay out your flyer is a great way to organize photos and text.

Make sure your title is big and bold.

Photos and Clipart

Use high resolution photos that will show up clearly on the page. Do not use photos that have poor quality or are blurry or pixelated.

We request to see the final version of your flyer for approval.