

Girl Scouts of Wisconsin Southeast

Discover

a community publication



Spring 2018

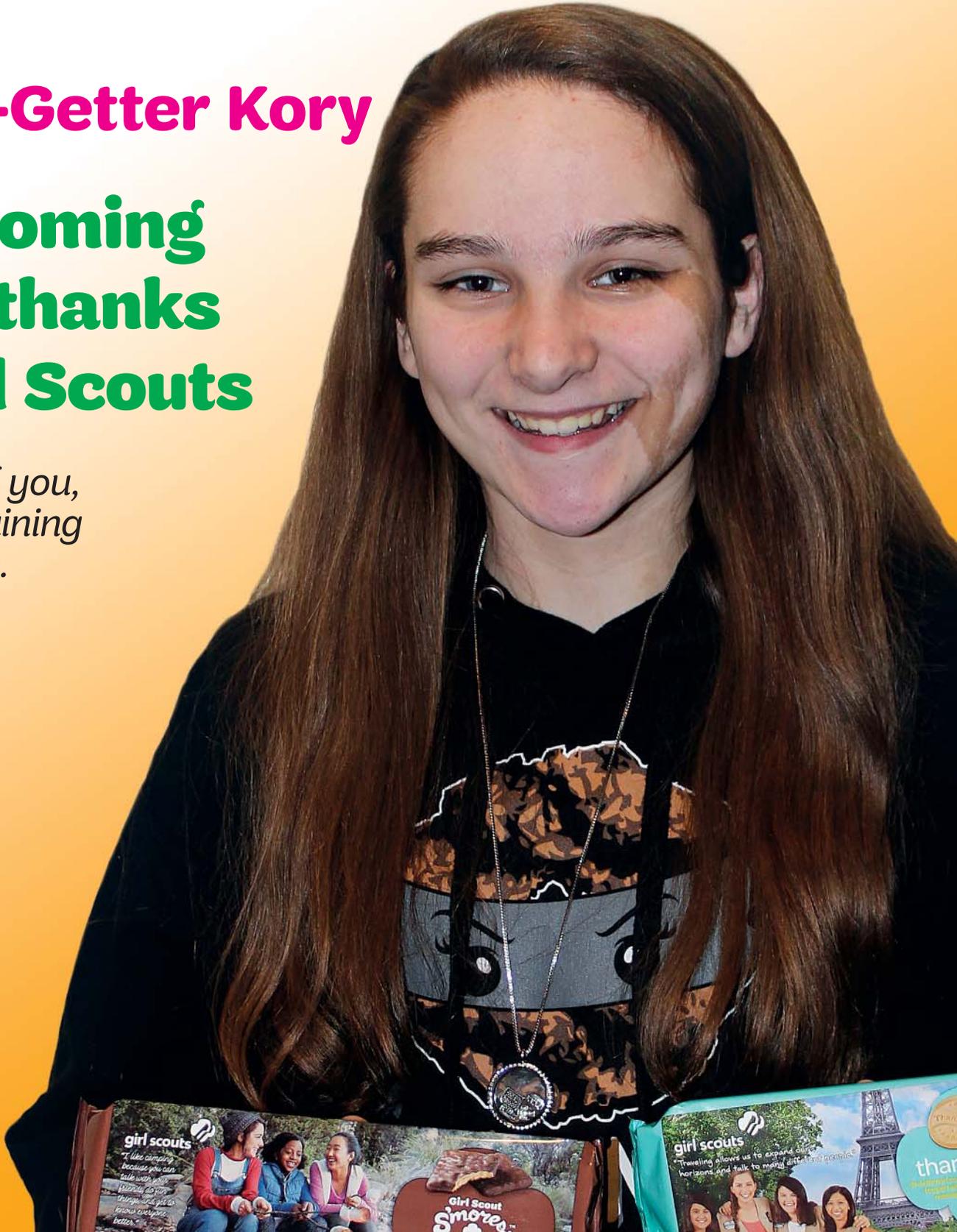
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Go-Getter Kory

Overcoming fears thanks to Girl Scouts

Because of you, girls are gaining confidence.



Girl Scouts are Advocates for Positive Change

Your support gives more girls the chance for their voices to be heard!



Christy with Girl Scouts on Advocacy Day

In March I had the honor of joining 17 Girl Scouts to attend our annual Girl Scout Advocacy Day at the Wisconsin State Capitol. It was truly amazing that these confident Girl Scouts were there to discuss the issues that are important to them with our state legislators. Their collective voices elevated the need for increasing girls' involvement in STEM, strengthening their financial literacy and entrepreneurial skills, having increased access to outdoor activities, and preventing bullying and building healthy relationships. These girls expressed that their confidence was built by being a Girl Scout and learning alongside other girls in a safe and supportive girl-led environment. You see, they were the voices for every girl, every girl who just wants a chance to thrive and reach her full potential.

We invite you to lift your voice in support of Girl Scouting by becoming a member of the Girl Scout Advocacy Network and help girls thrive by making girls a national priority. It's easy to sign up, just visit www.GirlScouts4girls.org.

Thank you for your generous gifts which help us reach more girls with the Girl Scout Leadership Experience. Only together can we build a brighter future for every girl!

Yours in Girl Scouting,

Christy L. Brown, JD, MA
GSWISE Chief Executive Officer



Rose Purpero Spang

Why I Give:

New members will meet the challenge



Supporting Girl Scouts is a natural fit for me. One of my daughters is an

engineer, so I feel a special

connection to girls who pursue science. I am excited about the increased number of STEM activities being offered!

I have been a senior financial representative with Northwestern Mutual for years, so when I decided to take my support of Girl Scouts to the next level by becoming a member of the Juliette Gordon Low (JGL) Society, it was a well thought out decision.

"I support Girl Scouts because I like to see good, smart girls who are not afraid to try something new and a little difficult."

The JGL Society is a planned giving society for legacy donors like me, ensuring Girl Scouts will be available to future generations. I am excited to share that new JGL Society members

can participate in two groundbreaking challenges launched to increase the impact of planned gifts.

1. Dianne Belk and Lawrence Calder Challenge: add 5 new members and GSWISE receives \$10,000.
2. Erik and Eva Andersen Challenge: add 3 new members and GSWISE receives \$4,000.

To join the JGL Society, contact Mary Pat Beals, Chief Development Officer, at **414-443-3903** or mpbeals@gswise.org.

Join me and support our future Girl Scout leaders! Donate or volunteer today at gswise.org!

Learn more at gswise.org/give

“I wish all girls could realize how great they are. The things I accomplish through Girl Scouts make me believe in myself.”

- Kory



Girl Scout Kory Learned to Believe in Herself Thanks to You

Kory's biggest fear was failure. But as a Girl Scout Cadette who has been part of Girl Scouts of Wisconsin Southeast (GSWISE) for eight years, Kory has become an entrepreneur, improved her self-confidence, and tackled her fears head-on.

The top reasons girls give for not wanting to be leaders are fear of speaking in front of others, shyness, fear of failure, and fear of being ridiculed.

Psychotherapist Katie Hurley, LCSW, author of *No More Mean Girls*, sees girls struggling to communicate their needs. But her studies show that when girls learn to use assertive voices, they tend to perform better in school, and they're more likely to stand up to negative peer pressure and solve daily life problems on their own. "Girls need to learn (at an early age) that their voices matter," she wrote.

Cookie season is one of Kory's favorites. "I've learned it's okay if someone tells you no. You don't need to take it personally, or let it stop you from asking someone else." But when she was asked to speak at a training, in front of a room full of adults, Kory hesitated. "At first it was very nerve-wracking. I took a deep breath and I felt really brave. As I went along, I realized I was going to be fine."

Because of you, GSWISE reaches more girls, offering more programs and opportunities to be brave. Your gift helps more girls find their assertive voice, giving girls opportunities to step outside of their comfort zone and realize it's an exciting place to be!

"When you help Girl Scouts, you're helping so much more than Girl Scouts," Kory explained. "Me, and my friends, and girls who are becoming more confident, are going to change the world."



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Connect with GSWISE



Join more than 50 million Girl Scout Alums and follow the new Girl Scout Network on LinkedIn.



“Your gift to Girl Scouts helps more girls gain confidence so they can make a difference.”



Gold Award Girl Scout Miranda: Improving Our World

You gave her the tools she needed to reach her full potential.

Miranda is an inspiration. She has been a Girl Scout for the past 10 years and through her experiences she has found her voice. Miranda has plenty to say and the confidence and poise to say them with conviction.

As a Girl Scout, she uses her talents to “help people at all times” and “make the world a better place.”

She achieved her Girl Scout Bronze and Silver Awards, and last year received her Gold Award and was named GSWISE’s *Young Woman of Distinction* for her sustainable project which addressed the need for safe drinking water in Paita, Peru. She helped families learn how to use gravity-fed purification filters, and educated them on how to recognize symptoms of waterborne illnesses common to the area. She improved their quality of life.

For impacting our communities and the world, Miranda was also recently recognized as the *2018 Young Woman of Tomorrow* by the Women and Girls Fund of Waukesha County.

Girl Scouts gives girls, like Miranda, the tools they need to do great things and become amazing women leaders. And with your help, she hopes more girls can get involved to make a difference today and tomorrow.

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Cut along dashed line and insert into reply envelope included in this publication

Pledge your support to Girl Scouts of Wisconsin Southeast

Up to \$25 \$50 \$100 \$250 Surprise us! _____

Monthly gift of \$_____ per month, starting today and on the 15th of every month thereafter.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

I was a Girl Scout growing up: Yes No

I am a Girl Scout Volunteer: Yes No

I'd like to include Girl Scouts in my will or estate plans, please contact me:
 via email by phone by mail

Mail this card in the enclosed return envelope to GSWISE, 131 S. 69th Street, Milwaukee, WI 53214 OR visit gswise.org to make an online donation. Questions? Contact us at discover@gswise.org.

Payment:

Gift amount: \$ _____

- My check is enclosed (made payable to GSWISE)
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- AmEx Discover

Card #: _____

Expiration: _____ CVV code: _____

Signature: _____

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