

2024 Fall Product Program Family Guide

Get ready to supercharge your sale, Girl Scout!

From creating your online selling account, to setting goals and scoping out which rewards you strive to earn, you'll be set up for sweet success during this year's Fall Product Program.

When you participate in the Fall Product Program, you're doing more than helping your customers stock up on delicious treats (and having lots of fun). You have a goal in mind: to power life-changing programs, experiences, and learning for yourself and your troop all year long. That's the Girl Scout way!

Whether you are a Fall Product Program selling expert or gearing up to participate in your first sale, all registered Girl Scouts are encouraged to participate, and we're here to support you with resources so you can take your sale to the next level.

More Than Nuts & Chocolate

Customers have many ways to support Girl Scouts through the Fall Product Program. Girl Scouts can use the paper order card to take customer orders in person for nuts and chocolate. Girl Scouts who set-up an online selling account in M2OS (Media2 Online System) have even more options to offer their customers beyond girl delivery of nuts and chocolate:

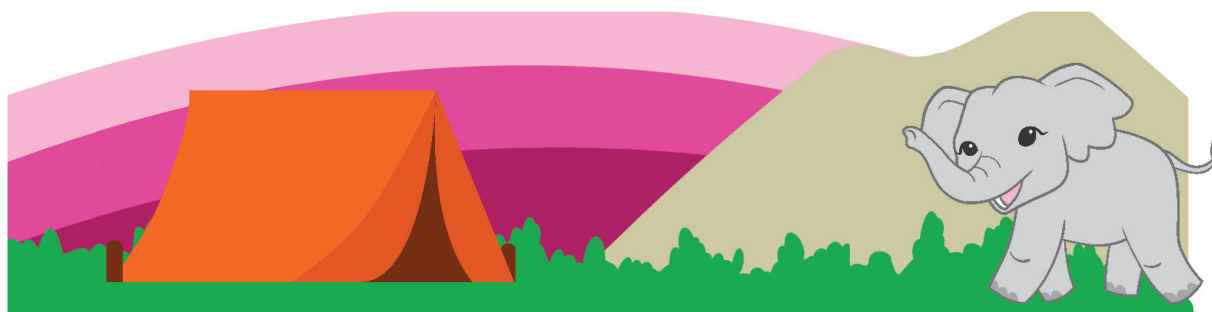
- BarkBox™ – Girl Scout themed boxes include themed dog toys and treats.
- Tervis Tumblers® – Premium insulated water bottles and tumblers.
- Magazine Subscriptions – Hundreds of subscriptions to choose from. Customers can renew current subscriptions.
- Personalized Products – High quality stationery, notepads, and photo frames.
- Additional nuts and chocolate items beyond what is pictured on the order card.

These additional items are only available for purchase online; shipping charges apply. Prices vary depending on product; see order card for more details.

Participation Options:

After setting up your online selling account on September 23, you login to your M2OS account at gsnutsandmags.com/gswise.

Sale Type	Ordering	Delivery
In-Person (Order Card) <i>Nuts & Chocolates</i>	<ul style="list-style-type: none"> • Girl Scout takes orders using order card. • Family enters orders into M2OS by October 14. 	<ul style="list-style-type: none"> • Delivered by Girl Scout and customer pays at delivery. • Girl Scout turns money into troop.
Online Girl Delivered <i>Nuts & Chocolates</i>	<ul style="list-style-type: none"> • Girl Scout creates an online account in M2OS. • Girl Scout shares online selling link with customers. • Customers order and pay online. • Orders are automatically credited to Girl Scout in M2OS. 	<ul style="list-style-type: none"> • Delivered to customers by the Girl Scout. (If Girl Scout receives an online order from a customer where they will not be able to deliver the product in-person, they will need to contact M2OS customer service by October 14 to cancel order.)
Online Direct Ship <i>Nuts & Chocolates, BarkBox, Tervis Tumblers, Magazines, Personalized Products</i>	<ul style="list-style-type: none"> • Girl Scout creates an online account in M2OS. • Girl Scout shares online selling link with customers. • Customers pay online, including cost of shipping (if applicable). • Orders are automatically credited to Girl Scout in M2OS. 	<ul style="list-style-type: none"> • Shipped directly to customer; shipping time varies depending on product.



Fall Product Program Timeline:

September 23	Sale begins! Go to gsnutsandmags.com/gswise to set up your personalized avatar in M2OS and begin selling
October 14	All orders taken with the paper order card (not online) must be entered into M2OS. Make reward selections. All online orders are automatically credited in M2OS. Customers can order online through October 16. Troop Fall Product Managers can edit paper order total in M2OS until October 16.
November 8-10	Troop product manager picks up troop order and distributes to Girl Scouts
TBD	Reward pick-up will be announced as soon as reward deliveries are confirmed

First Time Seller Giant Plush Elephant Drawing

First time seller Girl Scouts that set up their online selling account in M2OS by October 1 and launch their campaign (send out ecards and/or post link on social media) will be entered into a drawing to win the giant plush elephant. Drawing will be held on October 2, and the winner will be notified via phone and will be posted in Rallyhood.



Proceeds

Girl Scouts participating as part of a troop earn proceeds for the troop based on the total dollars sold. Troops earn 15% of all sales online and in-person. Troops can start planning now how to use your troop proceeds—from a trip to a community service project—the possibilities are endless!

Girl Scouts selling individually will earn additional Program Activity Credits (PACs) to be used toward membership fees, events, activities, summer camp, and resource center purchases.

Rewards

Girl Scouts earn rewards based on total sales (in-person and online). The reward handout pictures all of the rewards that are earned cumulatively. Program Activity Credits can be used toward GSWISE camps, council events, membership fees, and resource center purchases. Remember to make selections for sales of \$375 or more in your M2OS account. Remember additional online items cost more, so you can earn more rewards by selling less items!

Care to Share

Customers wishing to support your Girl Scout and a local cause can purchase items to be donated to community organizations. These products will be donated by the council, so the troop/Girl Scout will NOT receive them. Care to Share is not a specific variety and cost \$8 each.

Questions?

- Visit gswise.org for online training videos and additional Fall Product Program resources.
- Email customercare@gswise.org or call 800-565-4475.
- Weekly emails will include reminders and video tutorials.
- Contact M2 directly at support.gsnutsandmags.com or 1-800-372-8520.
- Rallyhood is Girl Scouts of Wisconsin Southeast’s members-only online platform to make connections and share resources! Before, during, and after the Fall Product Program, we will be posting important updates, timeline reminders, guides, and fun photos in Rallyhood – so you’ll have everything you need to rock your sale with sweet success.

- Use this QR code to join the “Family Product Program, GSWISE rally in Rallyhood!”

