

About Girl Scouts of Wisconsin Southeast

Who We Are

Girl Scouts bring their dreams to life and work together to build a better world. Girl Scouts of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges. Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them.

With programs in Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington, and Waukesha counties, Girl Scouts of Wisconsin Southeast gives every Girl Scout in our council the chance to reach their full leadership potential. To volunteer, reconnect, donate, or join, visit gswise.org, email customercare@gswise.org, or call 800-565-4475.

Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Grade Levels

Girl Scout DaisiesK5–Grade 1
 Girl Scout Brownies Grades 2–3
 Girl Scout Juniors Grades 4–5
 Girl Scout Cadettes Grades 6–8
 Girl Scout Seniors Grades 9–10
 Girl Scout Ambassadors.....Grades 11–12

2023 Membership

(10/1/2022 - 9/30/2023)

17,541—Total membership

11,689—Girl Scouts in grades K5-12

5,852—adults, volunteers, and lifetime members

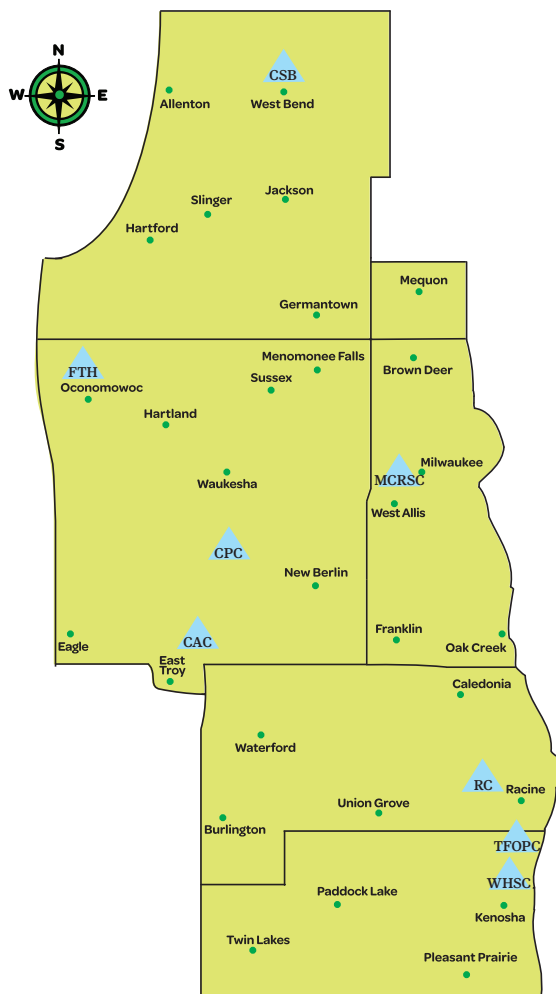
Connect with GSWISE



@GirlScoutsWISE

GSWISE Service Centers & Camp Properties

CAC = Camp Alice Chester, East Troy
 CPC = Chinook Program Center, Waukesha
 CSB = Camp Silver Brook, West Bend
 FTH = Fowler Troop House, Oconomowoc
 MCRSC = Marion Chester Read Service Center, Milwaukee
 RC = Racine Center, Mount Pleasant
 TFOPC = Trefoil Oaks Program Center, Kenosha
 WHSC = Woodhaven Service Center, Kenosha



Contact Us

131 South 69th Street
 Milwaukee, WI 53214
 800-565-4475 • gswise.org
customercare@gswise.org



What Girl Scouts Do



Make Friends

From the camaraderie of troop life to the strong bonds formed at camp, Girl Scouts have lots of opportunities to make new friends and get to know their community in a deeper way. Whether they're welcoming new Girl Scouts into their troop, meeting with local leaders through a service project, or traveling the world through Girl Scout Destinations, they're expanding their networks, growing their social skills, and gaining new perspectives.

Find Adventure

No matter how Girl Scouts define adventure—from exploring local parks to trekking through the deep woods, or from a field trip at a local museum to getting on a plane and exploring a different culture overseas—they'll find plenty of ways to push past what they thought were limits and let their inner explorers run free. Girl Scouts have the chance to travel, try outdoor activities like horseback riding and day hikes, and go camping—all with their fun-loving Girl Scout sisters by their side.

Give Back

Girl Scouts of all ages give back in big and small ways, and use their creativity to solve community and even global problems. Organizing food drives, developing healthy eating programs in schools, advocating in front of their city council to make public spaces more accessible—it's all part of making the world a better place. Girl Scouts can even take their world-changing powers to the next level by earning the Bronze, Silver, and Gold Awards.



Be a Boss

Being a boss is more than simply being in charge. It's about making smart decisions, working with a team, and being fair and responsible. And whether they're deciding which badges or awards to earn, making (cookie) boss moves through the Girl Scout Cookie Program, or engaging their community through a service project, Girl Scouts discover how to reach the goals they set for themselves and overcome their fears of failure along the way.

Earn Recognition and Awards

If they can dream it, they can do it—and there's a badge or an award to show that they can make things happen for themselves and others. Earning badges shows the world that Girl Scouts have learned a new skill, and Journey awards show that they've used their skills to take action and make a difference in their community. No matter which badges or awards they choose to earn, they'll carry those feelings of pride with them, inside and outside of Girl Scouts.

Have Fun

No matter what they love—sharing stories or taking things apart and putting them back together again—there's something to spark every Girl Scout's imagination. The memories they make, the knowing smile from someone who just gets their special camp name, and the feeling of having a place to call their own is all part of the fun of Girl Scouting.

89%

of parents say their daughters are happier because of Girl Scouts.

90%

of parents say their daughter has gained more new experiences through Girl Scouts.

80%

of Girl Scouts say they're confident in who they are and what they can do in the world.

95%

of parents say she's made more friends through Girl Scouts. And volunteers do too!