



# Your Guide to Being an Individually Registered Member

**girl scouts**   
of wisconsin  
southeast

Welcome to Girl Scouts! We're so excited that you've chosen to join the Girl Scout sisterhood or continue your Girl Scout journey as an **Individually Registered Member (Juliette)**. This special membership gives you the freedom to create your own Girl Scout journey—pursuing adventures, learning new skills, and making new friends on your schedule.

As a Juliette, you're part of a proud tradition of Girl Scouts who explore the world on their own terms. You can:

- **Earn Badges & Awards** — Dive into activities that build life skills, spark creativity, and boost confidence. Work at your own pace to complete badge steps that reflect your interests.
- **Go Camping & Get Outdoors** — Join us at summer camp and year-long Girl Scout outdoor adventures. There are plenty of ways to enjoy nature and learn new skills.
- **Participate in the Cookie & Fall Product Programs** — Sell Girl Scout Cookies and other products to earn funds for Program Activity Credits (PACs) that can be used for Girl Scout events, uniforms, membership, and summer camp. These product programs are an amazing way to learn business skills and gain real-world confidence.
- **Attend Events & Meet Other Girl Scouts** — Even without a troop, Juliettes are invited to service unit and council-wide events, workshops, service projects, and celebrations. These are fun chances to meet other Girl Scouts and grow your network.
- **Go Big with Awards & Adventures** — As you grow in Girl Scouting, you can work toward higher awards like the Bronze, Silver, or Gold Award—or even participate in travel experiences and immersive leadership opportunities.



### Ways to Stay Connected & Get Support

- **Council Customer Care:** [customercare@gswise.org](mailto:customercare@gswise.org) | 800-565-4475 – Contact us for registration help, resources, and program support!
- **Event Calendar:** Check the council's online event calendar often for upcoming camps, activities, and fun community experiences.
- **Social & Newsletter Updates:** Follow on social media and subscribe to council emails to stay in the loop on all things Girl Scouts.

 @GirlScoutsWISE

Yours in Girl Scouting,  
The Girl Scouts of Wisconsin Southeast Team



# We're here for you, Girl Scout!

Reach out to us! Here are some key resources.

## Membership Experience Specialist Team (MES)

MES provides membership support for families and troops based on your Girl Scout level. They can help you navigate product sales and identify events fit for your Girl Scout. Contact [customercare@gswise.org](mailto:customercare@gswise.org) or 800-565-4475 to get in touch with your MES!

- **Felecia Valentine** - Membership Experience Specialist - **Daisies**, Kindergarten & 1st grades
- **Sandy Erickson** - Membership Experience Specialist - **Brownies**, 2nd & 3rd grades
- **Laura Garczynski** - Membership Experience Specialist - **Juniors & Cadettes** - 4th-8th grades
- **Deanna Holloway** - Membership Experience Manager - **Seniors & Ambassadors**, 9th-12th grades; Multi-Level

## Rallyhood

GSWISE's communication platform for volunteers and families will help you stay connected with GSWISE and each other.



## Customer Care

Have questions? We're here to help! Reach out if you're wondering how to get started, which badges or awards to choose, how to complete requirements independently, or what events might be the best fit for your girl.

Contact us at [customercare@gswise.org](mailto:customercare@gswise.org) or 800-565-4475. Our Resource Center staff can always help too! Visit our Marion Chester Read Service Center (Milwaukee) or Kenosha Service Center (Kenosha).



## Service Unit

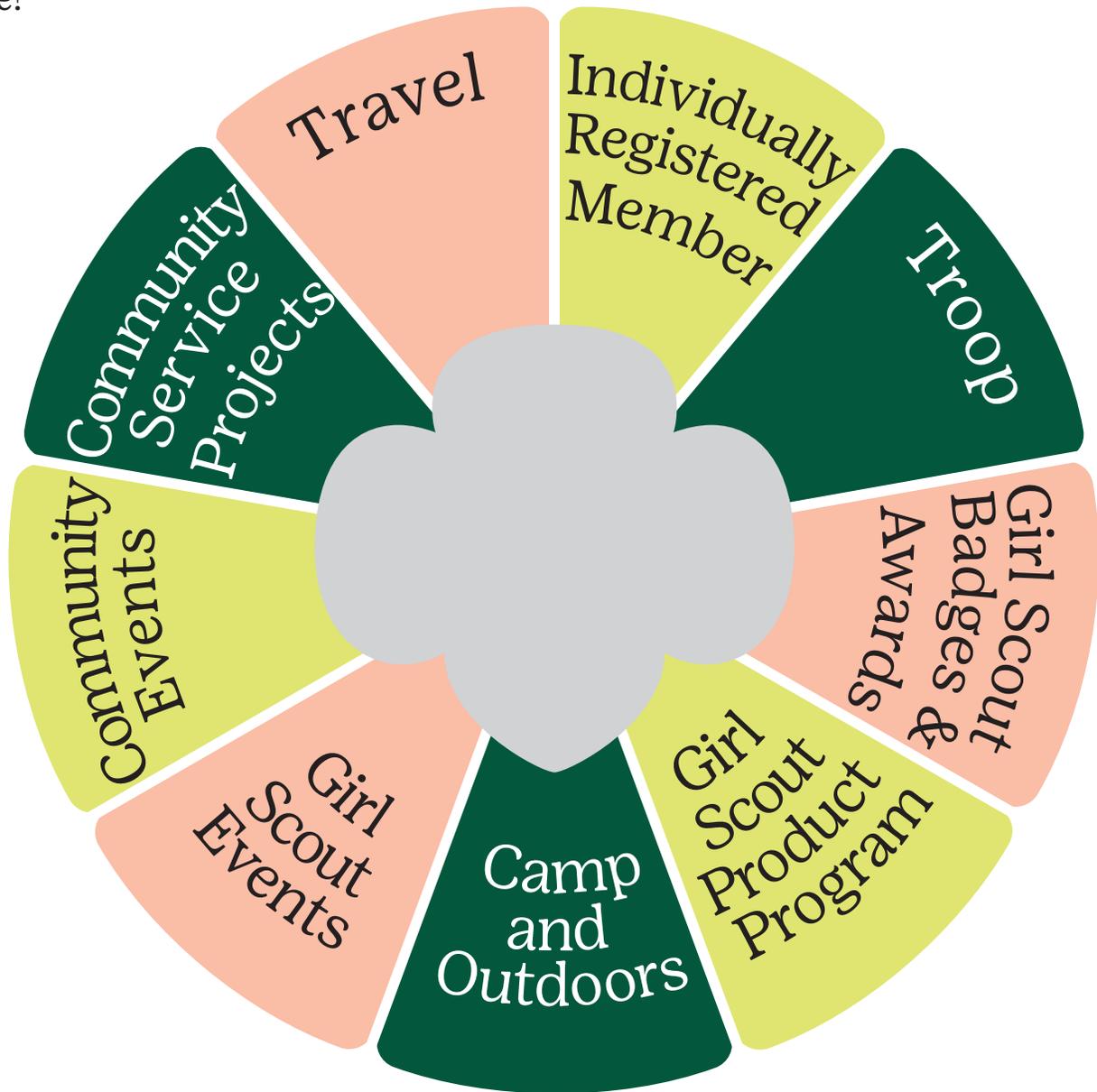
Your service unit is a community of volunteers and girls in a geographic area that organizes training, mentorship, girl and family programs, and membership support. For additional details,

see ***Service Unit 101: What Are They, and Why Are They Important (Rallyhood: Service Unit Hub>Files>Service Unit 101).***



# Pathways to Girl Scouts / Ways to participate:

There are plenty of ways to participate in Girl Scout! Mix and match and choose your adventure!



**Travel** – Girl Scouts encourages members to try new things and explore the world through Destinations, council trips, and more.

**IRM** – Participate in Girl Scouting your way outside a troop!

**Troop** – This pathway includes traditional meetings with the same group of Girl Scouts, usually in your grade level.

**Badges/Awards** – Earned badges and awards show girls what they learned in Girl Scouts.

**Product Program** – Participate in the Fall Product Program and the Girl Scout Cookie Program and learn goal setting, decision making, money management, people skills, and business ethics.

**Camp/Outdoors** – There are plenty of opportunities to explore the outdoors through over night camp, day camp, or outdoor activities.

**Girl Scout Events** – GSWISE and service units offer events for all ages and interests.

**Community Events** – These stand-alone program offerings are hosted by Community Event Providers.

**Community Service Projects** – Participate in projects that make an impact in the community (ex. picking up garbage in your community).

# MyGS

Website	
GSWISE Website	 <p>The GSWISE website is your #1 source for information! Visit our website for our up-to-date event calendar, seasonal program guides, summer camp information and registration, membership resources, and more.</p>
myGS	 <p>You can manage your Girl Scout membership accounts in myGS, including renewing your membership, updating your address and contact information, and more. Plus, you will log in to myGS to register for council events.</p>
gsLearn	<p>Accessed through myGS, gsLearn has your essential training resources, like how to lead activities the Girl Scout way, safety procedures, and more. This platform can help you be the best volunteer on your Girl Scout's individual journey.</p>
Volunteer Toolkit (VTK)	<p>You can access the Volunteer Toolkit (VTK) through your myGS account! With the VTK, you can explore prebuilt tracks of popular badges, access step-by-step instructions for activities, find resources tailored to each program level, and track your achievements.</p>
Rallyhood	 <p>Rallyhood is our council's all-in-one platform that helps us communicate important messages and reminders, share files and photos, and collaborate with volunteers and families!</p>

## Take the Lead with the VTK!!

Calling all Individually Registered Members: the Volunteer Toolkit (VTK) isn't just for troop leaders! Girl Scouts who aren't part of a troop have online access to all the badges, other awards, and planning tools they need to take charge of their Girl Scout experience.

Not familiar with the VTK? It's easy to get started!

With the VTK, you can:

- Explore prebuilt tracks of the most popular badges and other awards or build your own!
- Access step-by-step instructions for activities that work towards badges, and other awards.
- Easily share activities with others who might help you earn a badge.
- Find resources tailored to each program level.
- Track your achievements.

And so much more!

Caregivers and their Girl Scouts can access the VTK through their myGS login at [gswise.org](http://gswise.org).

◀
MEETING : JUNIOR SNOW OR CLIMBING ADVENTURE 1

Juniors decide whether to go downhill skiing/snowboarding or recreational tree climbing, then plan and prepare for their adventure.

CATEGORY: High Adventure

REQUIREMENTS: Junior Snow or Climbing Adventure Badge

see more

**PLANNING MATERIALS**

- Meeting Overview
- Activity Plan
- Materials List

**MANAGE COMMUNICATIONS**

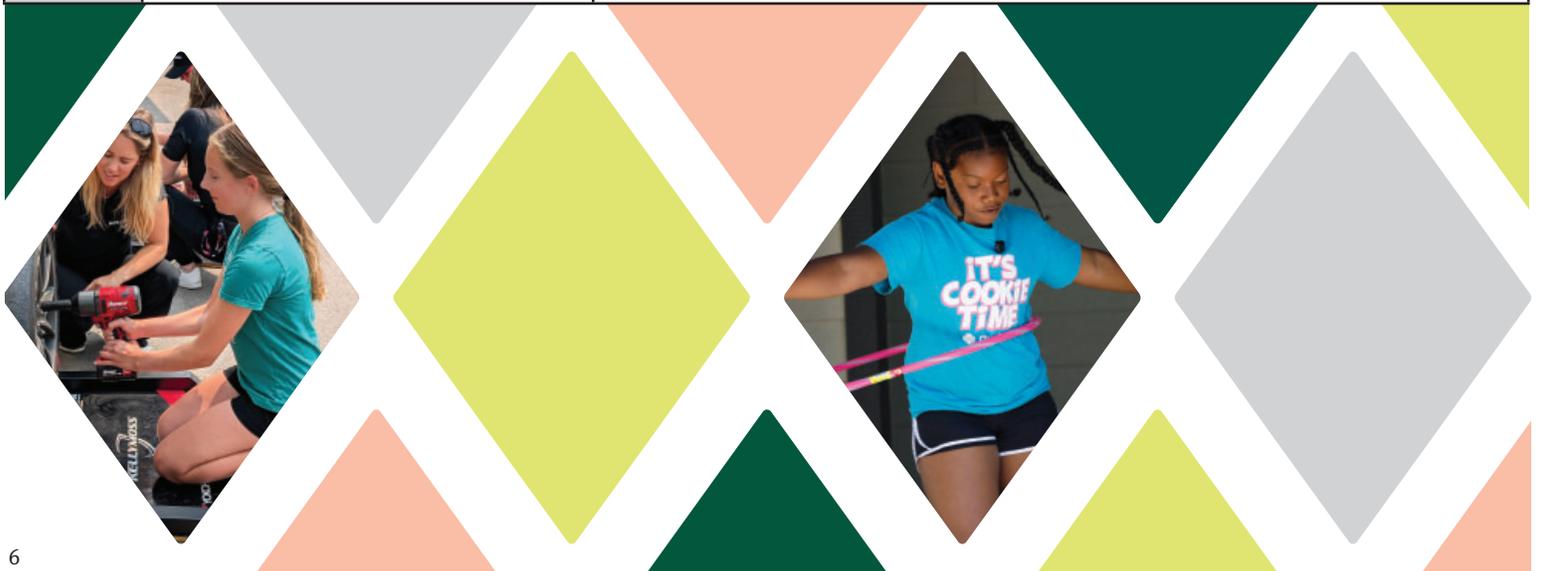
Edit/Sent Meeting Reminder Email
Record Attendance & Achievements  
(0 present, 0 achievements)



Junior Snow or Climbing Adventure Badge

# Sample Girl Scout Year at a Glance!

	Start Here	Explore More
<b>Fall</b>	<p>Participate in the Fall Product Program</p> <p>Attend Girl Scout Day at the Milwaukee Zoo</p> <p>Choose and earn any Girl Scout badge</p>	<p>Check out the Multi-Cultural Patch Program for Hispanic Heritage Month, Native American Heritage Month</p> <p>Earn a mental wellness patch/badge for Mental Wellness Awareness Week; or earn one of the democracy or civic engagement badges to celebrate our democracy.</p> <p>Explore the Bronze, Silver, or Gold Award (grades 4-12)</p>
<b>Winter</b>	<p>Participate in the Girl Scout Cookie Program</p> <p>Celebrate World Thinking Day with the World Thinking Day Patch Program</p> <p>Attend a council event of your choice</p>	<p>Attend a Girl Scout Cookie event</p> <p>Check out the Multi-Cultural Patch Program for Black History Month</p> <p>Explore what opportunities your Service Unit offers</p>
<b>Spring</b>	<p>Spring Early Renewal (Membership)</p> <p>Choose and earn STEM or environmental-themed Girl Scout badge</p> <p>Explore our community events</p>	<p>Celebrate Girl Scout Birthday Week with themed activities</p> <p>Attend Girl Scout Democracy Day in Madison (state-wide Girl Scout event)</p> <p>Check out the Multi-Cultural Patch Program for Asian American Pacific Islander Heritage Month</p>
<b>Summer</b>	<p>Attend Summer Camp</p> <p>Earn an outdoor-themed badge</p> <p>Check out GSWISE's Year of Service monthly themed service projects</p>	<p>Girl Scouts Love the Outdoors Challenge</p> <p>Complete the Girl Scout Climate Challenge</p> <p>Attend a Girl Scout Day baseball game</p>



# Opportunities for Older Girl Scouts



There's so much to explore as an older Girl Scout! You can travel around the country and beyond, be a role model to younger Girl Scouts, use your leadership skills to make a positive change in our community, make the world a better place through Highest Awards projects, and so much more. Your possibilities are endless.

## Girl Scout Leadership Network

Share your voice with our CEO, explore hot topics with guest speakers, and level up your leadership skills!



## Camp Leadership

Use your leadership skills and help younger Girl Scouts at day camp and overnight camp as a Program Aide or Counselor-in-Training.



## Destinations

Destinations are the ultimate adventure for Girl Scouts to travel the country and globe.



## Highest Awards

Earn the Bronze, Silver, and Gold Awards and prove you have what it takes to make lasting change.



## Media Girls

Be the official face and voice of our council and receive hands-on training from local media experts.



## Events

Search all council-wide events and register for one or more that interests you. Girls can attend events designed for their age level, or step into a leadership role by volunteering as a Program Aide at events for younger girls.



Questions? Contact us at [customer care@gswise.org](mailto:customer care@gswise.org) or 800-565-4475.

# Programs – Your Way!

## What Is a Girl Scout Badge?

Each Girl Scout badge serves as a mini learning adventure! Badges give girls the chance to try something new, build confidence, and develop real-world skills.

Girl Scouts earn badges by completing themed age-appropriate activities — like STEM, entrepreneurship, the outdoors, or life skills — there are many to choose from! Each badge includes five steps, and for each step, girls can choose from three activity options. This gives them flexibility to explore in ways that match their interests.

Girl Scouts can complete badge activities on their own at home, at a council event, at community events, and at camp. If completing on your own, badge requirements can be found in a variety of places including the VTK, your local Girl Scout Shop, and at [girlscouts.org](http://girlscouts.org).

When a girl completes the required steps for a badge, they earn the badge and proudly display it on their vest or sash as a visible reminder of her accomplishment.

## Subscription Boxes

Subscription Boxes are designed to help caregivers of Individually Registered Members guide Girl Scouts in grades K-5 through activities focused on giving them social and practical skills that serve them as they discover all they can do and be.

### Subscription Boxes include:

- Prescribed step-by-step instructions
- Ready-to-go supplies for Girl Scout badges
- Additional GSWISE and GSUSA programming
- Short and snappy leadership enrichments

Subscription Box orders are generally accepted between July 1-March 1 for the current school year.

For more information contact [customercare@gswise.org](mailto:customercare@gswise.org) or visit:



## Badge in a Bag

Badge in a Bag will come with all the supplies needed to complete a badge at your own pace in the location of your choice. The kit excludes common art supplies such as markers, tape, pencils, and glue. Badges, awards, and fun patches are included in the kits as noted in the description for your convenience.

To order your Badge in a Bag kit, fill out the order form.

Contact Crystal Polak ([cpolak@gswise.org](mailto:cpolak@gswise.org)) or Mantha Miley ([smiley@gswise.org](mailto:smiley@gswise.org)) for questions or assistance.



# Practice Leadership Your Way

Designed for Juniors through Ambassadors, the new Girl Scout Leadership Awards help you practice leadership your way—whether it's leading yourself, your team, or your community.

59% of girls aim to be leaders

82% want to make a positive impact

## Explore the Type of Leadership that Speaks to You

### Personal Leadership:

Build courage and confidence.

*True North Award*



### Peer Leadership:

Learn to lead and support a team.

*Silver Torch Award and Gold Torch Award*



### Teaching Leadership:

Inspire younger kids.

*Junior Aide, Program Aide, Volunteer-in-Training, Counselor in Training I & II*



### Community Advocacy:

Make change on issues you care about.

*Take Action Award and Global Action Award*



## Bonus Feature



### Ready to go for the Bronze, Silver, or Gold Award?

Leadership Awards help build your confidence—and the bonus? They're part of an expanded set of options to fulfill the prerequisite toward earning the Highest Awards.

Visit [girlscouts.org/highestawards](https://www.girlscouts.org/highestawards) to get started.

# Your Summer Camp Story Starts Here



## Register for Girl Scout Summer Camp

Many Girl Scouts attend camp by themselves or with a friend. Staff ensure everyone feels welcomed and included.

Discover your adventure here:



## Discover your adventure!

### Day Camps by Community

During the week at these volunteer-led camps, campers participate in activities that build on each other, so they can continue to learn new skills as they grow.



### GSWISE Day Camp

Campers enjoy camp during the day and then go home to sleep at night. Enjoy fun themes like art, STEM, performing arts, or sports and games.



### Camp Alice Chester Overnight Camp

Enjoy classic camp activities like rock wall climbing, hiking, crafts, archery, swimming, and more! Sessions start at two overnights.



### Adventure Camps

Test your paddling, climbing, and equestrian skills with our special high adventure camps! You will explore off-site.



### CampHERO Overnight Camp

(Grades 7-12)

Explore first responder careers with hands-on training and instruction.



# Girl Scout Product Program



Are you ready to unlock your inner entrepreneur and build communication, decision-making, and business skills?

## Sweet treats today and life skills forever!

When you participate in the Girl Scout Fall Product and Cookie Programs, you are participating in the largest girl-led entrepreneurial business in the world!

Learn five essential skills:

- **Goal Setting**  
Girl Scouts learn how to set goals and create a plan to reach them.
- **Decision Making**  
Girl Scouts learn to make decisions on their own and as a team.
- **Money Management**  
Girl Scouts learn how to create a budget and handle money.
- **People Skills**  
Girl Scouts find their voice and build confidence through customer interactions.
- **Business Ethics**  
Girl Scouts learn to act ethically, both in business and in life.

## Rewards

Girl Scouts will earn fun themed rewards and Program Activity Credits (PACs) when they participate in either the Fall Product Program or the Cookie Program.

PACs can be used for:

- Girl Scout membership renewal
- Day camp or overnight camp
- Any council-sponsored event or activity
- Resource Center purchases
- Destination or council-sponsored trips

Girl Scouts can start saving now for a future trip! PACs marked for travel will stay in their account.

## Fall Product Program (September – October)

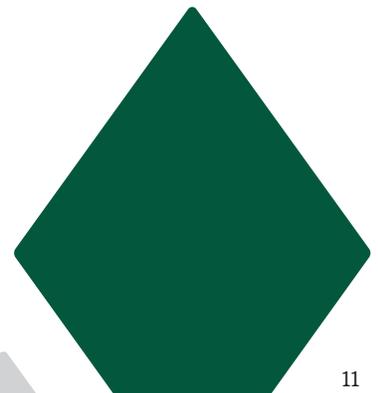
The Fall Product Program is a great way to kick off your Girl Scout year to earn rewards to fund your Girl Scout adventures.

Girl Scouts can sell nut and chocolates, Girl Scout themed Bark Boxes, Tervis tumblers and more. Selling online makes this sale easy and fun!

## Girl Scout Cookie Program (January - March)

The Girl Scout Cookie Program is your chance to become a real-life entrepreneur!

Set your own goals, track your progress, and build communication, decision-making, and money-management skills that will last far beyond cookie season. You can sell in-person, reach customers online, and even offer direct ship so friends and family near and far can support you. With easy online payment options, managing orders is simple and secure. Step outside your comfort zone, expand your horizons, and see just how much you're capable of — one cookie at a time!



# Let's Stay in Touch!

Here's what you need to know.

## Email Communications

- **Monthly Program Email:** This monthly email is packed with all the key events, seasonal patch programs, and more that you need to know! This is a great email to bookmark!
- **Event and Specialty Emails:** You'll occasionally see some special events, applications, and experiences come from Girl Scouts of Wisconsin Southeast! Check these exciting opportunities out!
- **Quarterly Family Emails:** Your Membership Experience Specialist will send dedicated emails to your Girl Scout, depending on their grade level. Check these out for grade-specific programs, opportunities, and tips.
- **Cookie Connection:** Look out for these weekly emails for all you need to know about the sale, including technology updates and deadlines.

*\*Note: You may receive additional emails from Rallyhood depending on your notification settings. Head to "Settings" to adjust to your preferences.*

**Tip:**  
Go into your MyGS account and opt-in for email, text, and phone communications so you don't miss what's going on!

## Social Media



Follow along at @girlscoutsWISE to see what your Girl Scout sisters are up to, as well as find out about other events, program, and volunteer opportunities!

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If you'd like to explore Girl Scout troop options at any point during your Girl Scout journey, reach out to Customer Care at [customercare@gswise.org](mailto:customercare@gswise.org)!

