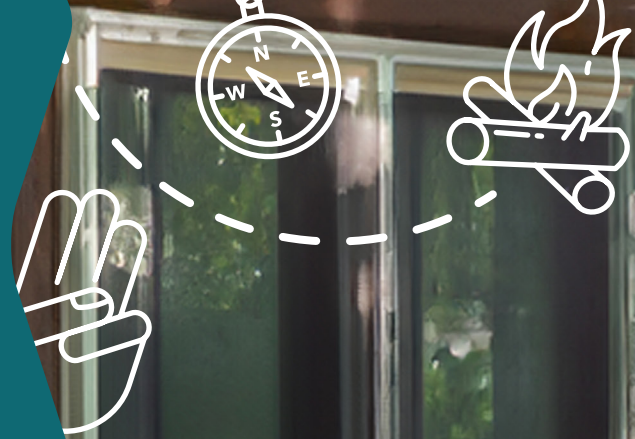


2024

Impact Report



girl scouts
of wisconsin
southeast

Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Girl Scout Promise

On my honor, I will try:

To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

*Members may substitute for the word God in accordance with their own spiritual beliefs.

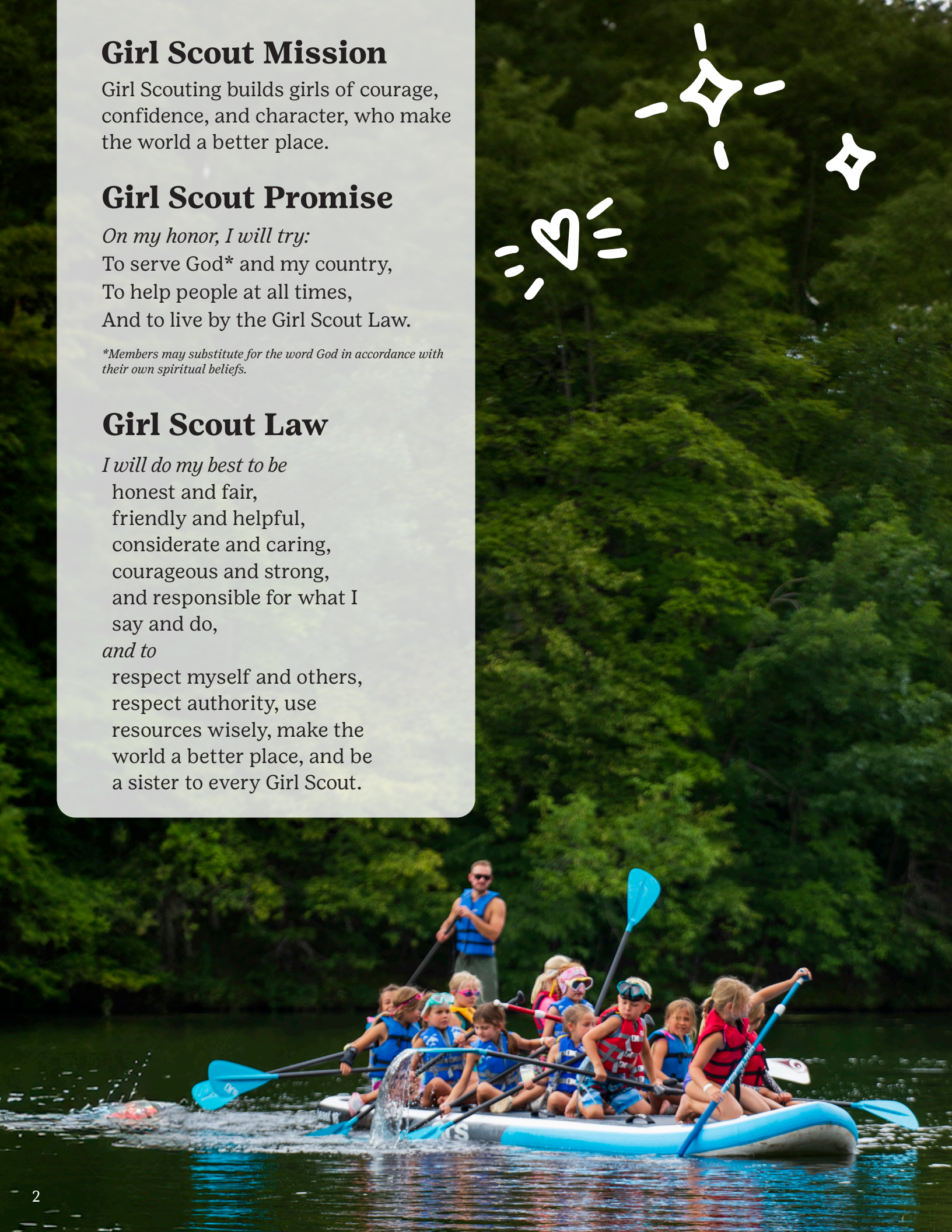
Girl Scout Law

I will do my best to be

honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong,
and responsible for what I
say and do,

and to

respect myself and others,
respect authority, use
resources wisely, make the
world a better place, and be
a sister to every Girl Scout.



Dear Friends of Girl Scouts of Wisconsin Southeast,

Together, we've made incredible strides in empowering Girl Scouts across southeastern Wisconsin to discover their strengths, take on challenges, and lead with courage, confidence, and character.

As we focus on empowering more girls throughout their Girl Scouting experience, we're thrilled to share that we saw another year of membership growth. In 2024, we served 12,386 Girl Scouts in grades K5-12 and 6,069 adults, volunteers, and lifetime members. More than 1,800 of these Girl Scouts were served through our Community Outreach program—a 30% increase compared to the previous year!

Our programs reached new record-breaking heights, offering thousands of Girl Scouts opportunities to explore STEM, discover nature, develop life skills, and embark on entrepreneurial journeys. More than 8,500 Girl Scouts put their business skills to the test by selling 1,734,700+ packages of Girl Scout Cookies. But Girl Scouts provided more than cookies to our community. We honored 423 Girl Scouts who earned their Highest Awards by contributing over 12,150 hours of service toward projects that improved their communities.

We encourage our Girl Scouts to try new things—and we did that as a council too! In response to volunteer needs, we began offering Youth Mental Health First Aid trainings for volunteers, as well as a complimentary Daisy Supply Box to new Daisy troop leaders with all supplies, materials, and resources needed to facilitate meetings. After hearing feedback from community outreach participants, we hosted a family camp weekend at Camp Alice Chester to introduce summer camp experiences to Girl Scouts and their parents and guardians. This spring, eleven GSWISE Girl Scouts visited the state capitol for a special celebration with Governor Tony Evers, who recognized Gold Award recipients across the state.

In the next year, we will continue to provide non-cookie cutter experiences that not only provide girls with something to do, but help them express who they truly are. Girl Scouting is where girls gain their competitive edge - and move society's edge further through innovation and leadership.

Thank you for your unwavering support and commitment to our mission of empowering Girl Scouts, who are sharp, bold, and trailblazing through barriers with courage, confidence, and character. This wouldn't be possible without you—and we're ready to take this next step together.

Yours in Girl Scouting,



Ana Simpson

Ana Simpson
Chief Executive Officer



Nicole Best

Nicole Best
Board Chair

Officers

Nicole Best

Board Chair
Heartland Advisors, Inc.
Senior VP, Chief Financial Officer &
Chief Administrative Officer

Veronica Gunn

1st Vice Chair
Genesis Health Consulting
Chief Executive Officer

Kelly Fortier

2nd Vice Chair
Michael Best
Partner

Lisa Cieslak

Treasurer
GMR Marketing
Chief Financial & Business Operations Officer

Kerrie Hoffman

Secretary
Get Digital Velocity
Co-founder and Principal

Ana Simpson

Chief Executive Officer

Girl Members at Large

Lily Pemble
Genevieve Skibicki
Hannah Lybeck-Smoak

Members at Large

Theresa Barry

Carroll University
Vice President for Student Affairs - Retired

Rachael Conrad

Rockwell Automation
Vice President and General Manager,
Global Services Business

Katie Kawczynski

VJS Construction
Partner/Director of Architecture

Rebeca Lopez

Godfrey & Kahn
Partner

Amy Marquardt

Froedtert Health
SVP, Chief Legal Officer and General Counsel - Retired

Michelle Mattson

WEC Energies Group
Director Customer Experience and e-Services

Jack Murphy

Reinhart Boerner Van Deuren, s.c.
Partner

Devon Norwood

Baird Advisors
Senior Vice President Client Services Manager

Katina Shaw

Milwaukee Brewers Baseball Club
Vice President of Community Relations and Family Liaison

Babatu Short

ETE Reman
Chief People Officer

Christine Smyth

U.S. Bank Private Wealth Management
Senior Portfolio Manager

Kelli Wernlund

EY
Senior Manager

A Look at GSWISE's Membership

18,455

Total Membership

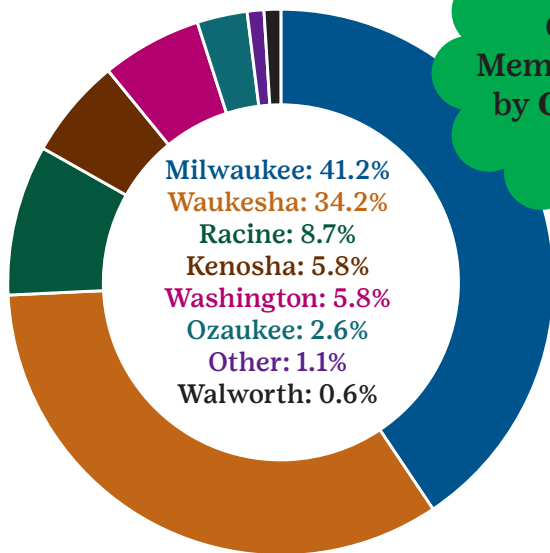
12,386

Girl Scouts in Grades K5-12

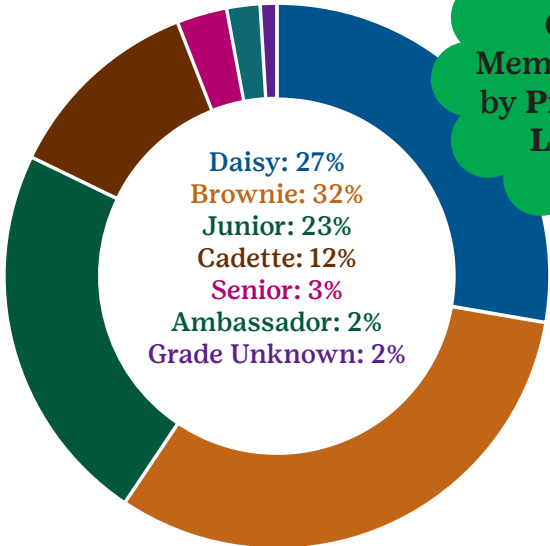
6,069

Adults, Volunteers, and Lifetime Members

Girl Membership by County



Girl Membership by Program Level



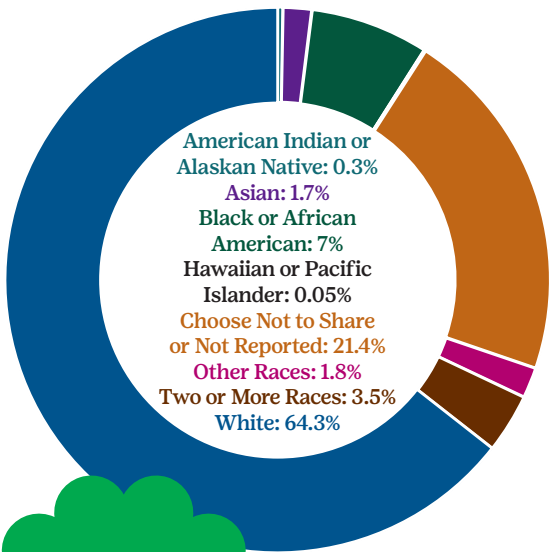
Community Outreach Program



60

Total Schools and Sites

Girl Membership by Race



*Hispanic: 8% (Hispanic and/or Latina/Latino is defined as an ethnicity (and not a race) and is therefore reported separately.)

At Girl Scouts of Wisconsin Southeast, our members will always be our top priority. As a council, we strive to offer more opportunities for Girl Scouts from all communities to experience the power of Girl Scouting. As we focused on increasing our K-3 membership, **GSWISE was selected as just one of 14 councils nationwide to pilot a new Daisy Supply Box program.**

Through this program, new Daisy troop leaders received a complimentary supply box, packed with meeting supplies and scripts to help ease the volunteer load that comes with starting a new troop. We're encouraged by retention numbers from the participating troop leaders and members, and we're excited to be offering it as a recruitment tool and volunteer resource again this year—rebranded as the Girl Scout Experience Box.



We exceeded both our girl and adult membership goals this year!

We ended the year with more than 12,300 girl members—surpassing our goal by more than 2%. We also had 6,069 adult members—**exceeding our goal of 6,050.**

We're here for all Girl Scouts. GSWISE's Community Outreach team brings staff- and volunteer-led bilingual programming to Girl Scouts at schools and community partners in historically underserved communities. Trained staff guide Girl Scouts through activities based in the Girl Scout program pillars (outdoors, STEM, life skills, and entrepreneurship), bringing the Girl Scout experience to Girl Scouts of all backgrounds. **Our Community Outreach program grew by nearly 30% compared to last year, serving more than 2,000 participants!**

Program Highlights

The Girl Scout Experience

This year was full of fun, creativity, and growth for Girl Scouts in every grade level. By discovering, connecting, and taking action, Girl Scouts tried new things, expressed their true selves, and took the lead in their communities.

Through unique programming and activities, Girl Scouts of Wisconsin Southeast continues to empower the problem solvers, go-getters, dreamers, and doers who are creating our future.

STEM

Girl Scouting encourages girls to explore how STEM can help make the world a better place. When Girl Scouts participate in STEM-focused programs, they are more interested in STEM and careers in tech (closing the gender gap!)—and they:

- ✖ Become better problem-solvers and critical thinkers who learn to think scientifically.
- ✖ Have confidence in their STEM skills and abilities even after just one STEM activity.
- ✖ Learn the importance and relevance of STEM to people and society.

1,380+

Girl Scouts
attended
STEM-related
council events

GSWISE received a grant from Amazon so local Girl Scouts could see STEM in action!

More than 520 Girl Scouts in grades K-10 explored the Oak Creek Fulfillment Center for in-person and virtual tours where they completed activities and got inspired by computer science, robotics, and engineering.



Life Skills

Girl Scout badges covering topics like civic engagement, healthy living, and communication skills help Girl Scouts grow in confidence as they develop the skills to lead their best life!

Whether by developing strong relationships with family and peers, advocating on behalf of others, protecting the environment, or exploring careers that can truly change the world for the better, Girl Scouts:

- ✖ Develop resiliency and a stronger sense of self.
- ✖ Are happier overall and display more positive values throughout life.
- ✖ Learn how to make an impact on the community.

Girl Scouts put their life skills into action when earning their Highest Awards, engaging in projects through direct action that create lasting change in their community and beyond. GSWISE honored 423 Girl Scouts who earned their Highest Award—23% more than the previous year! Girl Scouts contributed more than 12,150 hours of service toward projects that improved their communities.



**17 Gold Award
Girl Scouts**



**89 Silver Award
Girl Scouts**



**317 Bronze Award
Girl Scouts**



For the first time, Gold Award Girl Scouts from all four councils across Wisconsin were welcomed and honored by Governor Tony Evers at a special celebration at the state capitol. Eleven Girl Scouts from GSWISE had the opportunity to talk about the state of Girl Scouting in Wisconsin and ask about issues important to them, like education and environmental conservation efforts.



Gold Award Girl Scout Spotlight

**Megan S.,
Troop 4679**

“I learned a lot about my time management skills through this project. I learned that I need a hard deadline to complete things and that I work better when I make lists of what I need to complete. I also grew in my organizational skills. The packets took a lot of preparation so being organized was key to getting this project done.”

When a teenager is diagnosed with cancer, that diagnosis can have a particularly large impact on emotional wellbeing and mental health. To combat this issue, Megan created monthly activity packets for teenage patients going through cancer treatment at Children's Wisconsin Hospital. The activity packet themes vary each month and provide a positive distraction during treatment. Megan also developed a new resource for friends of teenagers diagnosed with cancer to guide them in supporting their friends through treatment. The pamphlet includes activities, cancer support-related resources, and frequently asked questions to help friends understand what is most beneficial in these difficult circumstances. Megan received positive feedback through the hospital's MACC Fund representatives regarding the impact of the activity packets and the pamphlet. The MACC Fund and hospital nurses are continuing to provide these resources to newly diagnosed cancer patients and their networks.



Outdoors

Technology and structured activities leave less time for girls to get outside, enjoy nature, and play. But, as a Girl Scout, girls have plenty of opportunities to create outdoor adventures and develop a lifelong appreciation for nature and the world around them.

When Girl Scouts get outside, they:

- ✖ Discover they can better solve problems and overcome challenges.
- ✖ Become team players and care more about protecting our environment.
- ✖ Unplug from technology and view the world differently.

3,580+
Girl Scouts
attended
summer
camp

2,700+
Girl Scouts
attended
Day
Camps by
Community

490+
Girl Scouts
attended
Camp Alice
Chester
Overnight
Camp

370+
Girl Scouts
attended
GSWISE
Day Camp



GSWISE received a grant from Milwaukee Recreation, a department of Milwaukee Public Schools (MPS), to provide a free week of summer camp to 75 campers in grades 4-8 at select MPS schools. GSWISE also equipped the campers with all the supplies needed for a week at camp.



Camp Alice Chester celebrated its 100th anniversary in 2024. Throughout the year, GSWISE shared stories from campers and camp staff dating back to the 1940s in a nostalgic tribute to the property. The celebration culminated in a family-friendly camporee in early October that brought together more than 900 new campers and alum for a fun-filled day of camp activities.



Entrepreneurship

Research shows girls are actively interested in becoming entrepreneurs, developing financial stability, and using their skills to make a big impact on the world. Learning to think like an entrepreneur helps Girl Scouts gain key skills and maybe even discover a future career path. As an important part of learning vital business skills, Girl Scouts:

- ✖ Discover how to set and achieve realistic goals in their lives and future careers.
- ✖ Make better decisions and build stronger interpersonal skills.
- ✖ Develop a valuable work ethic and sense of responsibility.



Girl Scouts who sold more than 2,024 packages of cookies earned a special trip to Disney World this year from GSWISE! Twenty Girl Scouts sold more than 2,024 packages, and 16 Girl Scouts celebrated an unforgettable vacation at Disney World over the summer!

This year, **more than 87% of GSWISE Girl Scouts** took part in unboxing their future by selling cookies. During the Girl Scout Cookie Program, Girl Scouts develop five essential skills

Goal setting

Decision making

Money management

People skills

Business ethics

Congratulations to the 2024 Top Cookie Sellers!

Annaka H.
4,069 packages

Lauryn D.
3,099 packages

Love B.
2,567 packages

Amelia E.
2,539 packages

Sophia L.
2,201 packages

Sydney P.
2,152 packages

Marcelina F.
2,069 packages

Angela H.
2,065 packages

Lila G.
2,052 packages

Annalise P.
2,036 packages

8,500+
Girl Scouts participated in the annual Girl Scout Cookie Program

144,550+
Girl Scout Cookie cases sold

1,734,700+
Girl Scout Cookie packages sold

The GSWISE Volunteer Experience



- 91** Volunteers received awards
- 12** Businesses and corporations received Community Support Certificates
- 4** Non-volunteer individuals received Girl Scout Champion Awards



Girl Scout volunteers are the heart of our organization and key to our success. For everything that our volunteers give, we love to see everything they get in return.

“As a troop leader, you watch these Girl Scouts become more self-confident and leaders in their own right. It’s a lot of work, but it’s heartwarming.”

– Girl Scout Troop Leader Heather C.

Through volunteering with Girl Scouts, troop leaders experience dozens of benefits, including:

- 90%** feel they make a difference in the lives of Girl Scouts.
- 83%** say they gain a sense of purpose volunteering with Girl Scouts.
- 76%** make friends through their service as a troop leader.
- 74%** become more involved in their communities.
- 20%** gain career or job opportunities through volunteering with Girl Scouts.

Volunteer Spotlight

Charlene Stumvoll

Marion Chester Read Award



The GSWISE Marion Chester Read Award honors volunteers who received the Thanks Badge and continue to demonstrate noteworthy volunteerism, model the Girl Scout spirit, and share their skills and talents to advance the Girl Scout mission.

Charlene is a long-time volunteer and major player in her service unit. She runs the craft program for Lakeland Day Camp by Community and has frequently served as a troop leader for troops struggling to get off the ground. Girl Scouts can then still participate in a troop as she develops troop leadership.

Charlene regularly volunteers at the Marion Chester Read Service Center, assisting with the Girl Scout Cookie Program and the Resource Center. Charlene even stepped in with her years of volunteer experience and joined the Resource Center team several days a week to train two new Resource Center staff and assist our new Director of Customer Experience in getting up and running.

Girl Scouts of Wisconsin Southeast Financial Statement

Statement of Activities for the year ended September 30, 2024

OPERATING REVENUE

Contributions and Special Events	\$1,368,442
United Way	\$378,824
Product Sales	\$5,311,120
Program Fees	\$1,154,579
Investment Income	\$526,103
Other Income	\$501,315
TOTAL OPERATING REVENUE	\$9,240,383

OPERATING EXPENSES

Program Services	\$7,266,141
Support Services	\$1,803,476
TOTAL OPERATING EXPENSES	\$9,069,617

NET OPERATING INCOME **\$170,766**

NON-OPERATING ACTIVITIES **\$1,923,700**

CHANGE IN NET ASSETS **\$2,094,466**

Net Assets - Beginning of Year \$29,677,717

Net Assets - End of Year \$31,772,183



Girl Scouts of Wisconsin Southeast Donors



Donations are critical for the continuation of Girl Scouting across southeastern Wisconsin. Philanthropic gifts close critical gaps, including covering membership fees, increasing transportation options, maintaining accessible program costs, and funding specialty programs like our Community Outreach Promise Program or STEM events. Unrestricted gifts give our council the flexibility to respond quickly to the current needs of local girls.

Thank you to all who gave this fiscal year (October 1, 2023 - September 30, 2024) and made Girl Scouting possible!

Anonymous
 Accenture
 Advocate Aurora
 Albert J. & Flora H. Ellinger Foundation, Inc.
 Cheri & Robert Albrecht
 Barbara Alderson
 Joyce Aldon
 American Legion Post No. 36
 American Online Giving Foundation-Benevity
 American Transmission Company LLC
 Cory Ampe
 Rita & Matt Andis
 Deborah Antos
 A.O. Smith Foundation
 Aptiv Foundation
 Anna & Mike Argeropoulos
 Aspen Property Care, LLC
 Associated Bank

Nancy & Ted Augustine
 Katie Austing
 Alice Bachop & Laurie Logan
 Bader Philanthropies, Inc.
 Marylee Bahr
 Baird
 Meg & Cody Balk
 Corinne Balter
 Sylvia Barocio-Green & Bobby Green
 Aly El-Ghatit & Theresa Barry
 Kathy Barth
 Novell Beasley
 Angie Becker
 Rebecca Becker
 Kathleen Beckmann
 Linda Beesley
 Belgium Lions Club
 Susan Bennett
 Heather & Daniel Berlinski
 Sarah Bernstein ● ●
 Bert L. & Patricia S. Steigleder Charitable Trust
 Nicole Best
 Anna Bierer
 Bill Sweetman Agency
 Ann & Paul Binzak
 Birchwood Foods
 Laura Bishop
 Karen Bitzan ● ●
 The BlackBaud Giving Fund by its Agent YourCause
 Sally & Christopher Blackburn
 Deborah Block
 Diane & Dennis Block ●
 Anne & Eric Blom
 Kathy Boettcher
 Jessica Bogardt
 Patricia Borrelli
 Brewers Community Foundation, Inc.
 Beth & Andrew Brodzeller
 Janet V. Brown
 Astrid Browning

Elizabeth Buresh
 Rebecca Burton
 Rachel A Byers
 Christine Callahan
 Camille A. Lonstorf Trust
 Alyssa Campbell
 Mary C. Cannon
 Chris Cantwell
 Carol A. Seeger Family Trust
 Lori Carpenter
 Marta I. Carrion ● ●
 Cheryl Carron
 Ashley Hatley Caruso & Pete Caruso ● ●
 Century Fence Company
 Mi Chan
 Chapman Foundation
 Charities Aid Foundation of America
 Mary Charles ●
 Rose Christensen
 Kathleen & Steven Clark
 Lisa Clark
 Sharon & Patrick Clark
 Charlene & Warner Cline
 Karen Cloud-Hansen
 Janet Coddington
 Roberta Collamore
 Susan Collings
 Diane Conrad
 Rachael Conrad
 Teresa Coughlin
 Margaret Crawford
 Jane & William Crise
 Lilly Cruz
 Julia Culver
 Honorable Patricia Curley & Stephen Jacobs
 Wendy Dahl ● ●
 Joseph & Karen Dalum
 Juli Daniels
 Brice Darras
 Lora Darrisaw & Family In Honor Of Eula Thomas
 Brigitte David

David & Kathryn Littlejohn
Family Fund
Renee Davidsen
Davidson & Harley Fund, Inc.
Kailani Davis
Tracy Davis
Deborah G. Burgess Giving Fund
Dani Dekker
Jessi Dellenbach
Emily Dell Revord & John Revord ● ●
Kristina & Brian Denter
Lisa Deptula
Kate Derus
Melissa & Erik Desnoyers
Amber Dewey
Judith Deysach
Mary Clare & Phillip Dibb
Ellen Dieringer & Bruce Heilbrun
Digicorp, Inc.
Jean DiMotto
Trisha & Andrew Dodge
Pam Donegan
Susan & Malcolm A. Dorn
Amy Dretzka
Carl Droessler
Edwin L. Jones Post 91 American
Legion
Kay & Nathan Eilers
Karyn Elliott
Elmore* and Alyce Kraemer*
Charitable Trust
Rebecca Emmons
Ernst & Young
Esther G. Runkel* Estate
Evan & Marion Helfaer Foundation
AnnMarie Eve
Joseph & Therese Ewing
Jeanne Fabina
Ann Marie Fabos
Jana Fagan
Heidi Farmery
Pauline & Salvatore Ferrara
Fidelity Charitable
Deborah G. Burgess Giving Fund
Kay Boemer Charitable Fund
Fidelity Charitable-Kuehl/Smith
Family Fund
Ginny Finn & Evan Lenhardt
Melissa Fisher
Jim & Kay Fleming
Jennifer & Adam Fleury
Jennifer Flowers
Kelly Fortier
Foti Chiropractic
Christopher Frain
Bill & Linda Frank
Rosemarie Fridrick
Aimee Frisch

Froedtert & the Medical College of
Wisconsin
Jola & Anthony Fronczak
Zoe Fuchs St.Clair
Amy Fussman
Laura Garczynski
Jessica Gatzke
Kristen Gebel
Stephanie Geiger
Generac Foundation, Inc.
Gerald & Sharon Wadina Family
Foundation
Pat Getschman ● ●
Girl Scouts of the U.S.A.
Girl Scout Troop #1934
Erica Goblet
Godfrey & Kahn
Michelle & Robert Goetsch ● ●
Goldman Sachs & Co.
Leslie Gonzalez
Barbara Goode ● ●
Good Value Pharmacy
Gp Strategies Corporation
Elysia Grasswick
Greater Milwaukee Association of
Realtors Youth Foundation
Greater Milwaukee Foundation
Anthony & Andrea Bryant Family
Fund
Betsy Barr* Fund
Bettie Zillman Fund
Camps for Kids Forever Fund
David C. Scott Foundation Fund
Walter and Ruth Olsen Fund
Jack* & Martha Prince Family Fund
William Grenke
Mary Grimes
Rose Grinder-Mondragon
Christy Grisius
Mallory Gromowski
Ashley Grube
Veronica Gunn
Jane Guthrie
Michael & Nancy Gutzeit
Deborah Haas ● ●
Rebecca Hafemann
Jean Hagemann
Tim Hagen
Beth Hahn & Eric Jaeger
Hair Unlimited
Anthony W. Hall
Sue Hallchurch
Patricia Hamilton & Bill Freund
Samantha & Tom Hansen
Pamela Hansen-Ruben
HARIBO of America, Inc.
Linda S Haugland
Heartland Funds

Debra & Glen Helmbrecht
April & Richard Hepp
Kathleen Hernandez
Rebecca Hietala
Judy Hildebrandt
Mary Beth Ho
Sharyn Hock ● ●
Kerrie Hoffman
Carol Hokanson
Becky Holl
Deanna Holloway
Erin Hoppenworth
Lynda Horn
Karen Hosterman Ward
Marilyn Huckenpoehler & Lynn Wolter
Carly Huffman
Barbara Hufschmidt
Audra Hughes
Lora Hyler & Kenneth Pinckney
International Brotherhood of Electrical
Workers Local Union 494
Jason Jackson
Anna Jacobi
Jo A. Jacobi
Jane Bradley Pettit Foundation
Sarah & Neil Jebb
Lori Jemison
Barbara Jeske
The Jewish Community Foundation
Jane Gellman Advised Fund ●
Joann Fabric
Marilyn W. John
John Oster Family Foundation, Inc.
Dorothy Johnson
Katie Johnson
Laura Johnson
Megan Johnson
Sarah Johnson
Johnson Financial Group
Amanda Jones
Bethany Judd
Jessica Juneau
Jamie Jury
Emily Kant Schlimme
Sandy Karnes
Sarah Kasuboski
Lori & Robert Kasun ● ●
Katherine Kawczynski
Elizabeth Keller
Tracy Keller
Jacklyn Kemp
Kenosha Community Foundation's
Unrestricted Funds
Rotary Club of Kenosha
Rebecca & John Kettler
Kim Keup
Munizeh Khan
Gerda Klingbeil



Helen Knauer ●
 Beth Knickerbocker
 Deborah & Kenton Koch
 Samatha Kofroth
 Komatsu Mining Corp. Foundation
 Patricia Konkell
 Genavieve Kopesky
 Kevin Kopps
 John J. Kraniak III
 Cindy Krecklow
 Davida Kroepfl
 Karla Krueger
 Paula Krukar
 Margaret & Daniel Krupp
 Jenni Kryscio
 Bernard & Karen Kubale
 Caroline Kuebler
 Tracy A Kunstmann
 Ashley Kwasinski
 Nicole La Brie & Jake Newborn
 Alison La Pean Kirschner & Nathan
 Kirschner
 Cynthia A. Laconte
 Sarah Laing
 Lake Country Remodeling
 Maria Lall ● ●
 Adeline Lancaster
 Land O Lakes Foundation Corp.
 Ashley Lange
 Ashlee Larsen
 Jill Larson
 Kathryn J. Laur ●
 Noelle Layman
 Leeward Business Advisors
 Kent & Emily Leick
 Kimberly Leker

Amanda Lemke
 Susan Lichty-Schmid
 Sally A. Lindner
 Jennifer & Michael Lisser
 Yingxin Liu
 Beth John Loehne
 Theresa & Stephen Lombardo
 Tricia Long
 Rebeca Lopez
 Kerry Luecht
 Karen Lustig
 Anne & LeRoy Lutz
 M3 Insurance
 Dr. Marlena K. Mackie
 Sanford & Katharine Mallin
 Kristen Mallow
 Mary Beth Malm
 Mary Malzewski
 Judy Mann
 Jeannie Mantz
 Amy Marquardt ●
 Stacey Martens
 Carrie & Chris Martin
 Jan* & Vince Martin
 Michelle Mattson & Matthew Sirinek
 Karen & Thomas Mashek
 Matsen Painting LLC
 Melissa McAughey ● ●
 Katherine McCombe
 Susan McConnell ●
 Elizabeth Meadows-Kile
 Courtney Meindl
 Melitta S. & Joan M. Pick Charitable
 Trust
 Camela Meyer
 Cindy Meyer

Michael Best & Friedrich LLP
 Mantha Miley
 Jessie Miller
 Maren Miller
 MilliporeSigma
 Milwaukee Admirals Hockey Club
 Milwaukee Bucks
 Milwaukee Kappa Delta Alumnae
 Chapter
 Milwaukee Public Schools
 M. Kathleen Ronan Estate
 Modine Manufacturing Company
 Robert Monnat
 Morgan Stanley - Rachel Roller & Brian
 Nickerson Fund
 Morgan Stanley Global Impact Funding
 Trust, Inc.
 Lee Morriss
 Melissa Mudge
 Mukwonago Lions Foundation, Inc.
 Mueller Communications LLC
 Susan A Muentner
 Francine Muhich
 Beryl & John Mulhern
 Jessica & Kevin Mulligan
 Jack Murphy
 Thomas & Mary Myers
 Ryan Nanna
 Nelsen Family Fund
 Angela & Gregg Nelson
 Tracy & Noel Nettey
 New Berlin Junior Woman's Club
 Jamie Niederbaumer
 Kathleen Niezgoda
 Christine Nondorf
 The Norbell Foundation

Jill North
 Devon & Rae Norwood
 Mary Nowakowski
 Christine & James O'Brien
 Oconomowoc Festival of the Arts
 Oconomowoc Junior Woman's Club
 Dawn Odom
 Haley Olson
 Oonagh O'Malley
 Jill & Peter Opie
 Optimist Club of West Bend
 Patricia Ormsby ● ●
 Heidi Orsted
 Oscar C. & Augusta Schlegel Foundation
 Sonny & Mitch Ost
 Mary Otto
 Athena Pagedas
 Michael Pagedas
 Palmer & Cay Holdings, Inc.
 Peggy & John* Papenfus
 Monica Parkes ● ●
 Amanda Passmore
 Emily Patrick
 PayPal Giving Fund
 Shelia Payton
 Holly Peksa
 Marcelline Pelzer
 Mary Penfield Chester
 Pentair Foundation
 The Peplinski Family ●
 Amy Pequignot
 Becky Perdue ● ●
 Nancy Peske
 Leah & Pete Petersen
 Peg & Jim Petersen
 Alison & Jacob Peterson
 Leah Peterson
 Sarah Pfeiffle
 Jennifer & Joe Pieper
 Pieper Electric, Inc./Ideal Mechanical
 Madeline Plantiko
 Pledgeling Foundation
 PNC Bank
 Crystal Polak
 Audrey Potter
 Matthew Poulson
 Sharon A. Power
 Lisa M. Privatt ● ●
 Mary Ann & John Prokop
 Proven Power, Inc.
 Christine Prud'Homme
 Racine Community Foundation, Inc.
 Arthur C. Naleid Fund
 Hamilton Family Fund
 Ralph Evinrude Foundation, Inc.
 Stephanie & David Raszkievicz ● ●
 Caitie Ratkowski
 Madeline & Andy Read ●

Read Foundation, Inc.
 Caitlin Reagan
 Sara Reeder ● ●
 Reinhart Boerner Van Deuren s.c.
 Laura Remus
 Terri Rexroat
 Elizabeth Rezel
 Richfield Lions Club
 R J Nolan & Associates, Inc. ●
 Angela Roach ● ●
 Kay Robbins and Kathi McNeillis
 Carol & Tim Robinson ●
 Rockwell Automation
 Roehl Foundation, Inc.
 Emily Roethle ●
 Heidi Romero
 Cindy Rooks
 Sharon and Michael Rospenda
 Mary Ellen Rozga
 Sandra L. Rubin-Stanosz
 Jean & Jeffrey Rude
 Heather Rudolf
 Katrina Rye ● ●
 Shannon Sabelhaus
 Lisa Sanborn
 Erika Sander
 Julie & Jeff Sattler
 Darryl Schaber
 Jackie Scharfenberg
 Jill & Jason Scheu
 Natalie Schmitt
 Schmitt Electric LLC
 Andrea Schulner
 Dee & Robert Schulz
 Grace Schulz
 Kay & John Schulz
 Kari Schutz
 Schwab Charitable
 Mitch & Lisa Cieslak Family
 Charitable Fund
 Marie & Michael Johnson
 Chris & Harry* Schwartz
 Virginia C. Schwartz
 Jennifer Serio
 The Shafer Family Charitable Fund of
 the Ayco Charitable Foundation
 Varsha Shah
 Steve Sharratt
 Katina & Jermaine Shaw ●
 Ann & Charles Sherry
 Judith & William Sherry
 Cecelia Shissler
 Elisabeth Shock
 Babatu and Michelle Short
 Cynthia & Damani Short ●
 Annette Siehoff*
 Susan Siewert
 Kayla Simon

Alexandria Simons
 Ana Simpson ●
 Caroline Kubale Smith
 Robert T. Smith, III & Shelia Smith
 Gibbs
 Christine Smyth
 Snap-on, Inc.
 Kristina Somers
 Susan Spencer
 Miranda Spindt ●
 Nola Starling-Ratliff
 Lana Stetz
 Brianne Stewart
 Kelly Straka
 Elaine Strnad
 St Robert Girl Scouts
 Susan Strothmann
 Nicole Stuessi
 Linda & Richard Styza
 Allison Sullivan
 Summit Credit Union
 Maggie Surges Dallmann
 Susan & John Major Donor Advised
 Fund at Rancho Santa Fe Foundation
 Robert Sutherland
 Jeneeya Suwal
 Christine & Jared Svcek
 Heidi Swan & Luke Wein
 Brenda K Szumski
 Sandra Szymkowski
 Target Corporation
 Valerie Tewes
 Kishore Babu Thangavelu
 Kate & Erik Thode
 Laurie Thompson & Dave Charlebois
 Christine & John Thomsen
 Alice Thomson
 Kathleen Thoren
 Thrivent Financial
 Abbie Tonn
 Anna Trapp
 Lindsey Trigg
 Kelly Tritz
 Troop 9111
 Jessica Turnbull & Andy Zupke
 Kelly Turnquist
 Erin Ulicki
 United Mechanical, Inc.
 United Way of Greater Atlanta
 United Way of Greater Milwaukee &
 Waukesha County
 United Way of Northeast Florida
 United Way of Racine County
 U.S. Bancorp Foundation
 Julie Van Cleave
 Jillian Van Theil
 Nicole VandeMoore
 Linda VanDyne

Bonnie Vick
 Michelle Villanueva
 VJS Construction Services
 Kristin Wadell
 Shari & Steve Waggoner
 Amanda Wagner
 Colleen Wagner
 Peggy Walker
 Ingrid Walker-Henry ● ●
 Gary & Deb Wallendal
 Abbie Wallschlaeger
 Stephanie & Shawn Ward
 Renee & Greg Wargolet
 Jodi Warhanek
 M. Dee Warzyn
 Joyce* & Howard Washechek
 Liz & John Watry
 Shannon E. & Paul Watry
 Waukesha County Community
 Foundation Donald and
 Beverly Chappie
 Waukesha Noon Rotary Club
 We Energies Foundation
 Anthony Weasler II
 Weiss Family Foundation
 Catherine Weitenbeck

The Weithaus Family
 Cheryl L. Welch
 Wenthe-Davidson Engineering Co.
 Kelli Wernlund
 West Bend Community Foundation's
 Norman A. Schowalter Community
 Fund
 West Bend Community Foundation's
 Ziegler Family Foundation Fund
 Joanne Westphal
 Jane & Bill Wetterberg
 Whitefish Bay Woman's Club
 Alicia Whitmore
 Eleanore Mae Whitmore
 Sandra Wiegand
 WI Forest Landowner (WFL) Grant
 Program
 Susan & Bruce Wilcox ● ●
 Susanne Willis
 Penelope Wilson Langenfeld
 The Widicus Family Fund a Donor
 Advised Fund of U.S. Charitable Gift
 Trust
 Christie & Joe Wolfe
 Women and Girls Fund of Waukesha
 County

Women Making an Impact WMAI
 Nancy Wosyk ● ●
 Aimee Wozniak
 Betsy Wright
 Devona Wright Cottrell
 Marlene & Gerald Yerges
 Patricia Young
 Gertrude Zauner ● ●
 Jennifer Ziegler ● ●
 Sharon Ziegler
 Julie Zimmer

● Daisy's Circle Member ● Daisy's Circle Founder *Deceased





Girl Scouts of Wisconsin Southeast In-Kind Donors

HARIBO of America, Inc.

Generac Power Systems

Joann Fabric

Kenosha Kingfish
Baseball Club

Milwaukee Admirals
Hockey Club

Milwaukee Brewers Baseball
Club

PNC Bank

Madeline & Andy Read ●

VJS Construction Services

Zoological Society of
Milwaukee County



Juliette Gordon Low Society



Anonymous
 Mary Albrecht
 Barbara Alderson
 Lillian Allen*
 Erik & Eva Andersen
 Leona Atley* Estate
 Elaine & Steven Azuma
 Marylee Bahr
 Roseann Baldauf-Shales
 Kathy Barth
 Mary Pat Beals
 John Becker
 Dianne Belk & Lawrence Calder Girl
 Scout Movement-wide Challenge
 Planned Gift
 Elizabeth Bell*
 William Benjamin*
 Nicole Best
 Karen Bitzan ●
 Ellen L. Blank, M.D.
 Diane & Dennis Block ●
 Samuel H. Block* Estate
 Christy L. Brown & Brian Bullock ●
 Elizabeth Brown
 CW Brown* Trust
 Christine Bukowski
 Mary Bullamore*
 Wendy Burke
 Susan Cable
 Cheryl Campbell
 Julie Whelan Capell
 Carol G Habeck* Trust
 Mary Charles ●
 Newton J. Christoph* Trust
 Diane Conrad
 Mark* & Clare Cronic
 Rita J. Czukas
 Estate of Gail A. Daugherty
 Marianne Deabler
 Jamie Dertz
 Martha & Norm Eckstaedt
 Deidra Y. A. Edwards
 Elmore* and Alyce Kraemer* Charitable
 Trust

Hazel Evelina Elwell* Estate
 Estate of Hannah Stocker*
 Esther G. Runkel* Estate
 Amanda M. Ewens* Estate
 Catherine & Dan Fleming
 Sarah Fuerstenau
 Molly T. Fuller
 Jane A. Gallant* Revocable Trust
 The Jewish Community Foundation
 Jane Mann Gellman
 Joanne Graham
 Donna Hansen
 Alwin T. Hansen* Estate
 Mary* & Richard Henszey*
 Claire Hiller
 Kerrie & Jim Hoffman
 Carol* & Don* Huebler
 Leo V. Imig* Bequest
 Gwen Jackson*
 Laurie Jacobs
 Robert* & Marilyn* Jacobs Living Trust
 Barbara A. Jakus
 Marilyn W. John
 Cathie & Dave Johnson
 Pamela Kandziora
 Patti Keating Kahn
 Willough Kelnhofer* Estate
 Pearl Koniak-Seavitt
 Patricia A. Krolkowski
 Bernard & Karen Kubale
 Rosemary Kuetmeyer* Estate
 Susan L. Kurtz*
 Lee R. and Patricia D.* Hartz Living
 Trust
 Lillian M. Kingston* Trust
 Katherine Lingle
 Serge Logan*
 Mary Beth Malm
 Jo Ann Mann*
 Marion Merrill Smith* 1995 Trust
 Nancy* & Joseph Mathews
 Mary McCormick
 Robin R. McCraw*
 Sandra McNeely

Delores Melito*
 Estate of Carlotta Millholland*
 Sylvia Moldenhauer*
 Margaret Moore
 Lee Morriss
 Estate of Margaret Nadeau*
 Jenny Nelson
 Nancy Noeske*
 Jeanette Paul*
 Jeanette Peltier*
 Sheila Porter
 Martha & Jack* Prince
 Rose Purpero Spang
 Alice Read
 Marion Chester Read* & Verne Read*
 Agnes Reinhard*
 William G.* and Delphine L. Rice* Trust
 Carol & Tim Robinson ●
 Anita Rodriguez & Kenneth Kauer
 Mary Roggeman
 Mary* & Philip Schuman
 Harold A. Schwartz*
 Carol* & Norman* Seeger
 Arthur W.* and Elizabeth W.*
 Seidenschwartz* 1994 Charitable
 Remainder Unitrust
 Joan Shafer
 Barbara Wyatt Sibley
 Albert J. Tanck* Estate
 Deborah Taylor
 Penny Enroth
 Kim Thiermann
 The Bethany W. Thompson Family
 Marilyn Treder*
 Carita & Tom Twinem
 Gary & Deb Wallendal
 Deborah Weaver
 Gertrude Wilkinson
 Nancy & Russ Witte-Dycus
 Devona Wright Cottrell
 Clara Wulfig*
 Mary Jo Zachow
 Jean Zdziarski*
 Ellen Zetmeir

Tribute Donors



In Honor Of

Dennis Block

Deborah Block

Katie Ciolkosz

Sherri & Timothy Ciolkosz

Laura Garczynski

Barbara & Neil Cooper

Celeste Kadrach

The BlackBaud Giving Fund by its
Agent YourCause

Myrtle Kirchoff

Jo Anne Meyer

The Read Family

Anonymous

Betty Schiller

The BlackBaud Giving Fund by its
Agent YourCause
Thomas Schiller

Alice Chester

Courtney Bell
Alice Merrill Chester &
Piper Alice Gregg
Caroline Chester
Charles & Lael Chester
Daphne R. Chester
David Chester
David William Chester
Helen Chester
Isabelle P. Chester
John & Laurie Chester
Kyra Chester
Laura Chester
Sam Chester
Sarah C. McKusick
Abigail Everett
Alex Feinstein
Matt Feinstein
Lily McKoy Drake
Drew & April Palin
Tyler Palin
Mary Penfield Chester
George M. & Cecily Read
Marion Read
Mary & Ross Read
Sandy & Cynthia Read
Thomas Read Family Endowment
Fund
Lisa & Thomas* Read
Madeline & Andy Read
Alex & Tenner Read
Merrill Read
Read Foundation, Inc.
Alice E. Read
Rachel Stevens
Clovis Young

Marion Chester Read

Anonymous

Sheila Collentine

Phillip & Leah Anderson
Jean Becker
Dorothy & William Bushell
Rose Christensen
Tim Collentine
Girl Scout Troop #1934
David Krueger
Kathryn Lake
Cynthia Lawrence and Family
Camela Meyer
Molly Murphy
Chirs N. McAuliffe
Janet & Patrick Nevitt
Nancy Nevin
Maryann Owen
Lyle Vertsegen

Kari George

Terri Rexroat
Elyse Roman
Catherine Rotello and Linda Dowd
Mary Tooley

Elaine Karier

Gretchen Helmreich
Anna Jacobi
Elizabeth Karier
Colleen Meyer
Kristine Reck
Ellen van Vechen

Mary Kirchoff

Jo Anne Meyer

Ruth Leffler

Anna Jacobi

JoAnn Mann

Judy Mann

Denise McCarty Schmitz

Christine Eldredge

Trudy Muris

Linda and Mark Carlson

Dona Peterson

Zachary Peterson

Thomas Read

Read Foundation, Inc.

Elizabeth Schiller

The BlackBaud Giving Fund by its
Agent YourCause

Harry Schwartz Family

Kristopher Schwartz

Mary Winn

Marylee Bahr

Susie Woodley

Nicole Roehm

Geraldine Zierer

Carrie Hersh

In Memory Of

Nancy Bahr Hurd

Marylee Bahr

Darlene Banaszynski

Anonymous
The BlackBaud Giving Fund by its
Agent YourCause

Mary Becker

John Becker

Carol Block

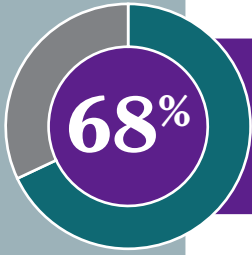
Deborah Block



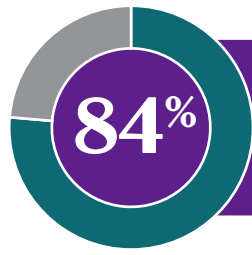


1) Girl Scouts participate in STEM activities at our council Girl Scout Tree Promise event. 2) Girl Scouts enjoy campfire treats at Trefoil Oaks Program Center. 3) Top cookie sellers enjoy a rewarding trip to Disney World. 4) The Milwaukee Brewers honor Gold Award Girl Scouts. 5) Girl Scouts enjoy learning about speed skating and meeting Olympians at the Pettit National Ice Center. 6) CampHERO shows Girl Scouts about careers in fire fighting, police, and emergency services. 7) GSWISE CEO Ana Simpson meets and greets local Girl Scouts. 8) Girl Scouts get ready for cookie time at the annual Cookie Rally.

The Girl Scout Difference



of alums assert that Girl Scouts has had a positive impact on their lives.



of Girl Scout alums hold leadership roles as adults.

Compared to other women, Girl Scout alums embody higher levels of:

Courage

They show resilience when learning from failure and setbacks, take on challenges, are ambitious, and aren't afraid to take risks (**46% compared to 36%**). - Confidence—they accomplish what they set out to do and are assured in their abilities (**66% compared to 53%**).

Character

They lead purposeful and meaningful lives, are honest and trustworthy, stand up for their beliefs and values, and actively contribute to others' wellbeing (**74% compared to 62% showed positive values and 61% compared to 48% showed positive self-image**).

Donate

Make an individual gift, join our Daisy's Circle monthly giving program, create a planned giving strategy, or support a fundraising event.
Learn more at www.gswise.org/give

Volunteer

Make a difference in the lives of Girl Scouts by leading or supporting a troop, helping at summer camp, or assisting behind the scenes.
Learn more at www.gswise.org/volunteer

