



## In-Person Cookie Captain Training Kicks Off This Week!

If you have already signed up to pick up your troop's cookie selling materials and attend in-person Cookie Captain training – thank you! You will receive a reminder email this week.

In-person training is always the preferred option for first-time Cookie Captains. If you would like to sign up for in-person trainings this week, sign up below!

[COOKIE TRAINING SIGN UP](#)

## New Online Training

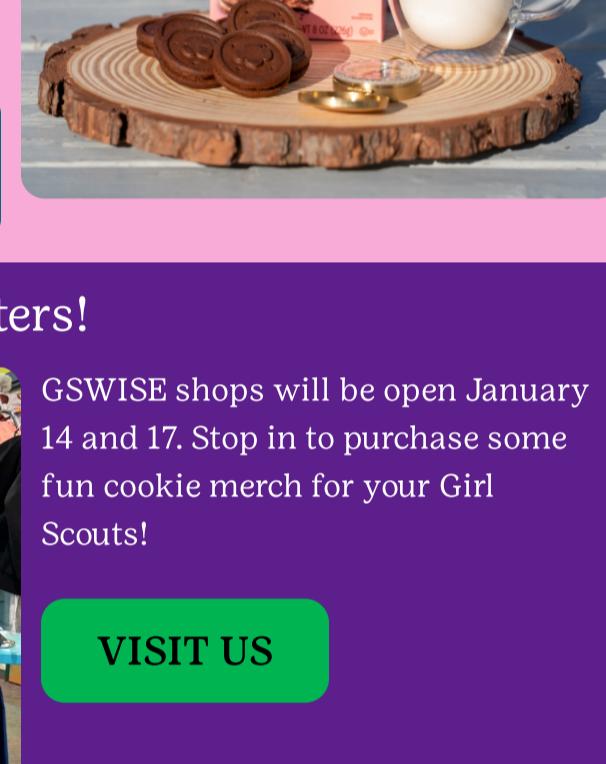
The Cookie Captain training has been broken into smaller training modules so you can explore just the training you need and revisit others to refresh as needed. These training modules are housed in your myGS account.

[CHECK OUT ONLINE TRAINING](#)

## Introducing Explorermores + Launch Box!

When you purchase a cookie launch box, your troop will receive one package of the new cookie free - in addition to the other seven cookies and cool cookie selling tools!

[ORDER YOUR COOKIE  
LAUNCH BOX](#)



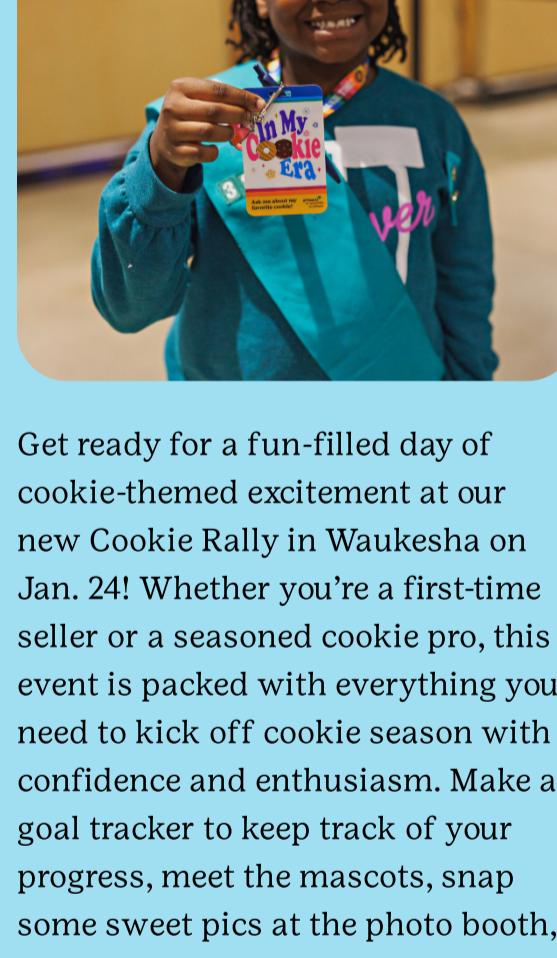
## Stop by our Resource Centers!



GSWISE shops will be open January 14 and 17. Stop in to purchase some fun cookie merch for your Girl Scouts!

[VISIT US](#)

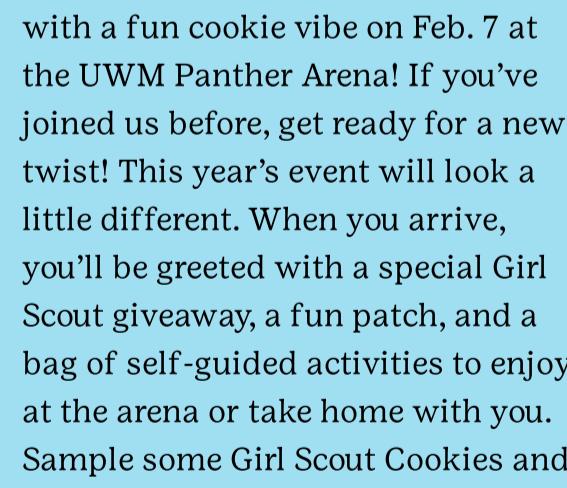
## NEW! Cookie Rally at WCTC (Grades K-12)



Get ready for a fun-filled day of cookie-themed excitement at our new Cookie Rally in Waukesha on Jan. 24! Whether you're a first-time seller or a seasoned cookie pro, this event is packed with everything you need to kick off cookie season with confidence and enthusiasm. Make a goal tracker to keep track of your progress, meet the mascots, snap some sweet pics at the photo booth, and sample cookies. Create cookie accessories to help you sell, participate in our cookie flash mob dance, and more! All Girl Scouts will receive a fun patch.

[REGISTER NOW!](#)

## Girl Scout Cookie Night with the Milwaukee Admirals (Grades K-12)



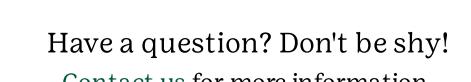
Cheer on the Milwaukee Admirals with a fun cookie vibe on Feb. 7 at the UWM Panther Arena! If you've joined us before, get ready for a new twist! This year's event will look a little different. When you arrive, you'll be greeted with a special Girl Scout giveaway, a fun patch, and a bag of self-guided activities to enjoy at the arena or take home with you. Sample some Girl Scout Cookies and check out the Admirals Interactive Zone before grabbing a seat. Join us in the arena bowl for a special pre-game experience before the hockey game.

[GET TICKETS BY JAN.](#)

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## Don't Crumble! Contact Us.

To assist the council Customer Experience team in providing the best customer service possible, please include as much information as you can when you contact [customerservice@gswise.org](mailto:customerservice@gswise.org) or call 800-565-4475. Information such as your Girl Scout's/volunteers name, troop number, and/or order number will help us more quickly access records to provide support.



Have a question? Don't be shy!

[Contact us](#) for more information.

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