



Happy new year, Girl Scouts!

Everyone's favorite time of year is here: Girl Scout Cookie Time!

Cookie Captain training and selling material pick-up begins next week Wednesday, January 14 and selling begins on January 27. In-person training is strongly encouraged for first time Cookie Captains. On-demand online training will be posted on January 14.



Get Ready for Girl Scout Cookie Season!

- If you have not yet signed up to pick up selling materials and/or attend Cookie Captain training, sign up now [here!](#)
- Make sure your troop Cookie Captain is registered and background checked and has completed with [Cookie Captain Agreement Form](#).
- If you have a new troop bank account, make sure you have completed the ACH form with the council. See the [Troop Money Management Guide](#) for help.

Stop by our Resource Centers!



GSWISE shops will be open January 14 and 17. Stop in to purchase some fun cookie merch for your Girl Scouts!

VISIT US

Don't forget to order your Cookie Launch Box!

Don't forget to order your Cookie Launch Box which will include a package of the newest cookie in town – Exploremores, which are sure to be a big hit! Click on the link to see what else is included!

ORDER YOUR COOKIE LAUNCH BOX

NEW! Cookie Rally at WCTC (Grades K-12)



Get ready for a fun-filled day of cookie-themed excitement at our new Cookie Rally in Waukesha on Jan. 24! Whether you're a first-time seller or a seasoned cookie pro, this event is packed with everything you need to kick off cookie season with confidence and enthusiasm. Make a goal tracker to keep track of your progress, meet the mascots, snap some sweet pics at the photo booth, and sample cookies. Create cookie accessories to help you sell, participate in our cookie flash mob dance, and more! All Girl Scouts will receive a fun patch.

REGISTER NOW!

Girl Scout Cookie Night with the Milwaukee Admirals (Grades K-12)



Cheer on the Milwaukee Admirals with a fun cookie vibe on Feb. 7 at the UWM Panther Arena! If you've joined us before, get ready for a new twist! This year's event will look a little different. When you arrive, you'll be greeted with a special Girl Scout giveaway, a fun patch, and a bag of self-guided activities to enjoy at the arena or take home with you. Sample some Girl Scout Cookies and check out the Admirals Interactive Zone before grabbing a seat. Join us in the arena bowl for a special pre-game experience before the hockey game.

GET TICKETS BY JAN. 18

Don't Crumble! Contact Us.

To assist the council Customer Experience team in providing the best customer service possible, please include as much information as you can when you contact customercare@gswise.org or call 800-565-4475. Information such as your Girl Scout's/volunteers name, troop number, and/or order number will help us more quickly access records to provide support.



Have a question? Don't be shy!
[Contact us](#) for more information.