



## Keep on selling!

We hope your cookie season is off to a great start for your Girl Scouts and your troop!

## Cookie Booth Scheduling begins Saturday, February 7

### Troop-Secured Booths

A troop-secured cookie booth is when your troop receives permission to sell cookies at a location in your community: school, church, community center, or even on a busy street corner.

- All troop-secured cookie booths must be set up in ABC Smart Cookies for external customers to see your booth, to take credit card payments at your booth, and to add the virtual booth option to your booth.
- Hover over BOOTH in ABC Smart Cookies.
- Click on “Troop Secured Booth.”
- Fill in all the information, including date and time.
- Enter who provided permission for booth location in the “booth notes” field.

### Council-Secured Booths

The council has secured most major retail chains. These high traffic locations are scheduled in ABC Smart Cookies through a lottery and first come, first served process.

#### Lottery Scheduling

- Troops can choose up to five cookie booths Saturday, February 7 - Sunday, February 8.
- Each troop can “win” a maximum of one cookie booth through the lottery (it is possible to not win any).
- To view your lottery win on Monday, February 9, go to BOOTH and “My Reservations.”
- No additional cookie booth scheduling can be done on February 9.
- Check out this quick video tutorial on how to [schedule a booth in the booth lottery](#).

#### First Come, First Served Scheduling (FCFS)

- Beginning Tuesday, February 10, any remaining available council-secured booths can be scheduled on a first-come, first-served basis.
- Troops may secure one additional booth each day with a maximum of ten booths per troop.
- The AVAILABLE BOOTH SALE SUMMARY REPORT in ABC Smart Cookies shows which cookie booths are still available after the lottery.
- Troops can choose any available booth through FCFS each day beginning at 6 a.m.

## Any Booth Can Be A Virtual Cookie Booth

A virtual cookie booth allows troops to “advertise” any approved cookie booth on social media or emails before the booth date. This allows customers to pre-order and pay for cookies online, then visit the booth location to pick up the cookies. Once the booth is created and approved in ABC Smart Cookies, go into the troop site of Digital Cookie to set-up your Virtual Booth.

**SET UP A VIRTUAL COOKIE BOOTH**

## Digital Cookie Troop Site

Launch your troop in Digital Cookie so that you can set up virtual cookie booths and you can take online payments at cookie booths. Preview [this short tutorial](#) on how to launch your troop site in Digital Cookie.

**LAUNCHING YOUR TROOP SITE IN DIGITAL COOKIE**

## Direct Ship Cookie Reminders

Customer orders are shipped within two to three weeks of ordering and will count toward the Girl Scout and troop selling totals. Direct ship orders of 12-24 cookie packages will receive \$10 off their order, subsidized by GSWISE. Shipping charges begin at \$12.99. Direct ship orders have a four package minimum.

## Online 2026 Cookie Captain Training

We highly encourage Cookie Captains who did not attend in person training to watch the Online Cookie Captain Training to ensure you are aware of all program updates.

**CHECK OUT THE ONLINE TRAINING!**

## 2026 Cookie Program Timeline

- February 7-8: Cookie Booth Lottery
- February 9: Cookie Booth Lottery results emailed
- February 10: First Come, First Served Booth Scheduling
- February 10: Family Initial Order Due in Digital Cookie
- February 16: Troop Initial Order Due in ABC Smart Cookies
- March 4: Cookie Deliveries Begin
- March 6: Cookie Booths Begin
- March 31: Cookie Program Ends
- TBD: Reward Distribution

## Don't Crumble! Contact Us.

To assist the council Customer Experience team in providing the best customer service possible, please include as much information as you can when you contact [customerexperience@gswise.org](mailto:customerexperience@gswise.org) or call 800-565-4475. Information such as your Girl Scout’s/volunteers name, troop number, and/or order number will help us more quickly access records to provide support.



Have a question? Don't be shy!  
[Contact us](#) for more information.