



Our Direct Ship sale is extended to April 11!

GWISE is extending the 2026 Girl Scout Cookie Program until April 11, giving Girl Scouts more time to reach their goals and NEW chances to win a special troop or individual prize.

The sale will be extended for direct ship only, which means all Girl Scout families and volunteers need to do is post/repost their selling link and share the special shipping fee discount with customers!

Shipping Fee Discount

Shipping fees for orders of 6-12 packages are 50% off and only cost \$6 per order!

Copy and paste this message with your selling link on social media or emails:

Last chance to purchase Girl Scouts Cookies before they are gone for another year! Order before April 11 and receive 50% off shipping! Cookies cost \$6 per package, and the shipping fee on orders of 6-12 packages will cost only \$6! Thank you for supporting Girl Scouts.

What's in it for Girl Scouts and troops?

- Troops will earn more proceeds with no extra work!
- The troop with the most online direct ship sales (March 31- April 11) will win the first-ever Build-A-Bear Workshop Party at the Girl Scout office! Read on to find out more!
- The top five Girl Scouts with the highest online direct ship sales between March 31-April 11 will win their choice of:
 - A personalized 32oz. Owala water bottle
 - A Cookie hoodie
 - A cookie plush blanket



How to extend your sale

- Encourage all your Girl Scouts to repost their online selling link with the message above or set up their account in Digital Cookie if they haven't already.
- Share your troop link with schools or neighborhood groups.
- Get creative and use the troop QR code to make flyers or door hangers!
- Customers will only have the option for Direct Ship, so nothing else to do except watch for more sales to come in!

Build-A-Bear Party Troop Challenge!



The race is on! The top-selling troop will win a Build-a-Bear Party gift certificate — a celebration full of furry fun and troop pride.

These Girl Scouts will be among the very first to celebrate in the brand-new GSWISE Bear Den, opening at the Marion Chester Read Service Center, this fall!

HOW TO WIN: The troop with the highest total sales during the incentive window takes the top spot. **WHAT WILL WE WIN:** Prize includes up to one bear (GSWISE-selected) and one troop program-level vest per bear for up to 12 registered girl members of the winning troop. Celebration date and details will be coordinated after the sale.

Final ACH – April 15

50% of the balance due to the council was transferred from troop accounts in March, and this payment was posted to troop accounts in ABC Smart Cookies. The balance at the bottom of the TROOP BALANCE SUMMARY report is the remaining balance due to the council after the first ACH payment and all online customer payments are deducted.

The remaining balance due to the council will be transferred on April 15. The TROOP BALANCE SUMMARY REPORT in ABC Smart Cookies will show:

- Your total troop sales (initial order, transfers, direct ship, and Cookie Share)
- Your earned troop proceeds
- The amount due to the council (you can find this at the very bottom of the report). Please note that this is the amount after all online sales have been deducted.

Girl Scout Rewards

All Girl Scout reward selections are due by April 3. Girl Scouts who reach the next reward level with the sale extension will earn Program Activity Credit if their chosen reward item is not available.

See [last week's Cookie Connection email](#) for details on how to wrap up your sale and more reward details.

Cookie Share

Girl Scouts did a great job selling cookies to be donated for Cookie Share! Nearly 3,900 cases (46,800 packages) have been paid for by customers to be donated by GSWISE. The council will donate to local food pantries, shelters, the military, and first responders.

If your troop would like to donate cookies to a special charity that is close to your troop, you are invited to pick up cookies from the Milwaukee or Kenosha service centers during normal business hours and donate them on behalf of the council. Troops can pick up as many cases as their charity will accept until they are all donated. Please share pictures of your Girl Scouts donating!

Don't Crumble! Contact Us.

To assist the council Customer Experience team in providing the best customer service possible, please inquire as much information as you can when you contact customerexperience@gswise.org or call 800-565-4475. Information such as your Girl Scout's/volunteers name, troop number, and/or order number will help us more quickly access records to provide support.



Have a question? Don't be shy!
[Contact us](#) for more information.