

Subject: In a Nutshell: 2026 Fall Product Sale has started!
Preheader: It's not too late to get started!



It's not too late to get started!

If your troop is just getting up and running, participating in the Fall Product Sale is an easy and fun way to earn proceeds early and engage Girl Scouts with fun rewards. Participating troops need to have a registered and background checked adult manager for their troop's sale online.

Fall Troop Product Manager

Each troop should recruit and register a Fall Troop Product Manager. Review the [Fall Troop Product Manager Agreement Form](#) to understand the requirements of the role and to designate your troop's Fall Product Manager.

[FALL TROOP PRODUCT MANAGER AGREEMENT FORM](#)

Fall Troop Product Manager Online Training

Get a quick, easy overview of how simple managing your troop's Fall Product Program can be with this online training. Training is broken into modules, so you can view only what you need to know now. Click the training link below and log into your myGS account to access the training.

[ONLINE TRAINING](#)

Troop Fall Product Manager Login

If you haven't yet logged into your troop account, go to gsnutsandmags.com/admin. Contact customercare@gswise.org if you need help logging in.

Girl Scout Online Selling Accounts

All registered Girl Scouts received an email from GSWISE yesterday and from M2 today with a link to get started selling online. Encourage all your Girl Scouts to sell online. Reminder online orders don't require money collection, and many online items can be directly shipped to customers, which makes managing your troop's sale very easy! To see which of your Girl Scouts have set up an online account, click on manage Girl Scouts on your dashboard and under "status" girls that have not yet set up an account will show as NOT LAUNCHED.

Downloadable Fall Product Forms:

- [2026 Fall Troop Product Manager Guide](#)
- [2026 Fall Product Family Guide](#)
- [2026 Fall Product Rewards and more](#)
- [2026 Fall Product Order Card](#)
- [2027 Cookie First Look](#) (dates and more for Cookies 2027)

Opt Out of Rewards

Troops have an option to opt out of receiving the rewards (including PACs) and earn an additional 2% of the total sales in proceeds. Opting out of rewards allows troops to earn a total of 17% of the total sales. This must be a unanimous troop decision. To opt out, email customercare@gswise.org . Each Girl Scout selling will receive earned patches only.

2026 Fall Product Program Dates

- October 1 – Fall Product Program begins
- October 23- Family due date for paper order form totals online
- October 26 – Troop fall product orders due and online selling stops
- November 11-14 – Pick up troop nut and chocolate orders and sort by Girl Scout

In A Nutshell

The In a Nutshell email will be sent to all registered leaders and Fall Product Program Managers throughout the fall program. Families will also receive emails during the selling season. These emails will include:

- Timely reminders
- Training links/videos
- Selling tips and resources

Don't go nuts! Ask us.

If you need assistance, reach out to our Fall Product experts at (800) 565-4475 or customercare@gswise.org.