

Subject: In a Nutshell: Fall Product Sale is off to a great start!
Preheader: It's not too late to get started!



It's Not Too Late!

It's not too late to encourage your troop to set up online selling accounts and ask family and friends for support. If Girl Scouts sell products that are shipped directly (BarkBox, candles, magazines, and more!), there is nothing for the troop or families to do except earn proceeds!

Contact customercare@gswise.org to help you get started.

Check up on your troop!

Online ordering will be open until October 26, so there's plenty of time for customers to order.

To check which Girl Scouts have set up an online account, log into gsnutsandmags.com/admin and click on MANAGE TROOPS AND GIRL SCOUTS. Then, click on Girl Scouts to see the status of each girl's account. You can also click on REPORTS to see how much your troop has sold and earned in proceeds so far.

Remember, online selling = easier selling! Money is then collected online and automatically tallied.

Care to Share

Remind your customers about Care to Share. Through the Care to Share program, the council donates chocolates and nuts to local food pantries, homeless shelters, and the military. Care to Share items are \$8 each.

Can you guess the most popular item in the fall sale so far?

The English Butter Toffee is in first place – followed closely by the Deluxe Pecan Clusters. The new Sweet Online mix is in last place which is too bad since it is delicious!

Downloadable Fall Product Forms:

- [2026 Fall Troop Product Manager Guide](#)
- [2026 Fall Product Family Guide](#)
- [2026 Fall Product Rewards and more](#)
- [2026 Fall Product Order Card](#)
- [2027 Cookie First Look](#) (dates and more for Cookies 2027)

Opt Out of Rewards

Troops have an option to opt out of receiving the rewards (including PACs) and earn an additional 2% of the total sales in proceeds. Opting out of rewards allows troops to earn a total of 17% of the total sales. This must be a troop decision. To opt out, email customercare@gswise.org.

2026 Fall Product Program Dates

- October 23- Family due date for paper order form totals online
- October 26 – Troop fall product orders due and online selling stops
- November 11-14 – Pick up troop nut and chocolate orders and sort by Girl Scout

In A Nutshell

The In a Nutshell email will be sent to all registered leaders and Fall Product Program Managers throughout the fall program. Families will also receive emails during the selling season. These emails will include:

- Timely reminders
- Training links/videos
- Selling tips and resources

Don't go nuts! Ask us.

If you need assistance, reach out to our Fall Product experts at (800) 565-4475 or customercare@gswise.org.