

Subject: In a Nutshell: Start planning now for the Fall Product Program!
Preheader: What you need to know this week



Fall Product Program begins October 1!

Get ready for another exciting Girl Scout year by kicking it off with the Fall Product Program.

All Girl Scouts are invited to participate in this easy and fun sale! Earning troop proceeds early is a great way to start funding troop activities, and Girl Scouts will love earning fun rewards.

The theme for the 2026 Fall Product Program is "Ready to Explore" and the mascot is a kangaroo. Check out the new kangaroo themed rewards Girl Scouts can earn [here](#).

CHECK OUT THE REWARDS!

Too busy to participate? Encourage your Girl Scouts to set up an online account!

Why not give it a try? Set up your online account and offer **Direct Ship only**—it's quick, easy, and there's nothing more to do! In just a few minutes, you'll be ready to start sharing and earning sales. **It's an easy way to get started and see where it takes you!**

Your troop will earn proceeds, the Girl Scouts will get credit toward rewards, and you don't have to do anything! There plenty of items available online for direct ship in addition to delicious nuts and chocolates.

BarkBox™	Tervis® Tumblers	Magazines	Personalized Products	Scented Candles
Girl Scout themed BarkBoxes™ include fun and engaging themed dog toys and tasty treats. New BarkBox themes for 2026.	Tervis® provides a wide selection of premium insulated tumblers and water bottles, ranging from top sellers to your favorite MLB®, NFL®, and collegiate sports teams and more.	Choose a subscription to a popular magazine.	High quality stationery, notepads, and photo frames. Additional new items for 2026. Customers can be creative and customize colors, fonts, names, and more.	Choose from eight unique scents.
				

Fall Troop Product Manager

Each troop should recruit and register a Fall Troop Product Manager. Review the [Fall Troop Product Manager Agreement Form](#) to understand the requirements of the role and to designate your troop's Fall Product Manager.

FALL TROOP PRODUCT MANAGER AGREEMENT FORM

Fall Product Material Distribution

Fall Product Program materials will be distributed starting on Wednesday, September 9 at the Leader Compass event (formerly known as Idea Fest) at the Milwaukee Service Center.

- Troop selling packets are available for pick up at several other convenient locations beginning Sept. 9.
- Product samples will be available at the Girl Scout Service Centers only (while supplies last) beginning Sept 9.

SIGN UP FOR MATERIAL DISTRIBUTION

2026 Fall Product Program Dates

- Now – Recruit and register your Fall Troop Product Manager for the 2026-2027 membership year
- Now – Fall Troop Product Manager completes the [Fall Troop Product Manager Agreement Form](#)
- October 1 – Fall Product Program begins, Girl Scouts start taking orders online and in-person
- October 26 – Troop fall product orders are due
- November 12-15 – Pick up troop nut and chocolate orders and sort by Girl Scout

In A Nutshell

The In a Nutshell email will be sent to all registered leaders and Fall Product Program Managers throughout the fall program. Families will also receive emails during the selling season. These emails will include:

- Timely reminders
- Training links/videos
- Selling tips and resources

Don't go nuts! Ask us.

If you need assistance, reach out to our Fall Product experts at (800) 565-4475 or customercare@gswise.org.