

Subject: In a Nutshell: Fall Product Program begins next week!
Preheader: Fall Product Program begins Thursday, October 1



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If you haven't picked up picked up selling materials yet, no problem!

1. If you are attending the Fall Kick Off at the Milwaukee County Zoo on Sunday, September 27, selling materials and samples will be available on-site.
2. You can pick up materials at the [Milwaukee or Kenosha service centers during normal business hours.](#)
3. You can keep it simple and do all your selling online. Download what you need here:

[2026 Fall Troop Product Manager Guide](#)
[2026 Fall Product Family Guide](#)
[2026 Fall Product Rewards and more](#)
[2027 Cookie First Look](#) (*dates and more for Cookies 2027*)

On the Fence about participating?

Take the easy way out and have your Girl Scouts create an avatar that looks just like them (this part is fun) and post their selling link on social media for Direct Ship only. Direct Ship orders are paid for online and shipped directly to customers, so there is nothing for families or troop volunteers to do besides earn rewards and troop funds. Girl Scouts also have the option to participate individually if they want to go all in. Individual sellers will earn additional program activity credits instead of troop proceeds and will pick up all product from the council.

Fall Troop Product Manager Online Training

Fall troop product managers will have access to the M2 site on September 28!

[START TROOP FALL PRODUCT MANAGER TRAINING](#)

Fall Troop Product Manager

Each troop should recruit and register a Fall Troop Product Manager. Review the [Fall Troop Product Manager Agreement Form](#) to understand the requirements of the role and to designate your troop's Fall Product Manager.

[FALL TROOP PRODUCT MANAGER AGREEMENT FORM](#)

Watch your email on September 28

All registered Troop Fall Product Managers will receive an email to log into the M2 site to manage their troop's sale. [Click here](#) to access the M2 site beginning September 28.

Be sure to check your troop roster in M2 (manage troops and Girl Scouts). If a Girl Scout is missing from your roster, first make sure she has renewed her membership for the 2026-2027 membership year.

Contact customercare@gswise.org if you cannot login.

Girl Scout families will not have access to the M2 site (gsnutsandmags.com/gswise) until October 1.

1. Encourage all your families to set up an online account to take orders and payments electronically. This makes things much easier for the troop fall product manager.
2. You can send out an email through the M2 site (messages) encouraging all your families to set up an online selling account and more.
3. You can monitor who has launched their site after October 1 under "manage troop and Girl Scouts".
4. Remember customers can only see all the other purchase categories (BARK box, candles and more) through the online selling site in M2.

2026 Fall Product Program Dates

- September 28 - Fall Troop Product Managers have access to M2
- October 1 – Fall Product Program begins, Girl Scouts start taking orders online and in-person
- October 26 – Troop fall product orders are due
- November 12-15 – Pick up troop nut and chocolate orders and sort by Girl Scout

In A Nutshell

The In a Nutshell email will be sent to all registered leaders and Fall Product Program Managers throughout the fall program. Families will also receive emails during the selling season. These emails will include:

- Timely reminders
- Training links/videos
- Selling tips and resources

Don't go nuts! Ask us.

If you need assistance, reach out to our Fall Product experts at (800) 565-4475 or customercare@gswise.org.